NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 10, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL-STAR GAME 1983(S)	21.5	17,910
2	M*A*S*H#	20.0	16,660
3	CAGNEY & LACEY#	18.3	15,240
4	A TEAM	18.0	14,990
5	ARCHIE BUNKER'S PLACE#	17.9	14,910
6	HART TO HART	17.0	14,160
7	SIMON & SIMON	16.7	13,910
8	20/20	16.4	13,660
9	MAGNUM, P.I.	15.9	13,240
9	REMINGTON STEELE	15.9	13,240
11	HILL STREET BLUES	15.8	13,160
12	9 TO 5	14.9	12,410
12	SHORT SUMMER C. BROWN(S)	14.9	12,410
14	CBS WEDNESDAY NIGHT MOVIE	14.8	12,330
15	JEFFERSONS	14.6	12,160
15	LOVE BOAT	14.6	12,160
17	60 MINUTES	14.5	12,080

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H#	14.0	30,590
2	A TEAM	13.6	29,630
3	ALL-STAR GAME 1983(S)	12.5	27,190
4	HART TO HART	11.4	24,800
5	ARCHIE BUNKER'S PLACE#	11.3	24,680
6	9 TO 5	11.1	24,210
7	CAGNEY & LACEY#	11.0	24,020
8	KNIGHT RIDER	10.9	23,880
9	SHORT SUMMER C. BROWN(S)	10.9	23,800
10	TRAPPER JOHN, M.D.	10.8	23,530
11	THREE'S COMPANY	10.5	22,850
12	JEFFERSONS	10.4	22,700
13	20/20	10.4	22,690
14	SIMON & SIMON	10.2	22,330
15	REMINGTON STEELE	10.1	22,010
16	GIMME A BREAK	9.9	21,500
17	HILL STREET BLUES	9.8	21,470

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H#	16.0	13,790
2	HART TO HART	13.7	11,790
3	CAGNEY & LACEY#	13.5	11,660
4	ARCHIE BUNKER'S PLACE#	13.3	11,500
5	A TEAM	13.0	11,250
6	CBS WEDNESDAY NIGHT MOVIE	12.7	11,000
7	TRAPPER JOHN, M.D.	12.6	10,840
8	20/20	12.3	10,610
9	SIMON & SIMON	12.3	10,590
10	JEFFERSONS	12.2	10,510
11	NEWHART#	11.9	10,280
12	9 TO 5	11.9	10,270
13	REMINGTON STEELE	11.8	10,220
14	MAGNUM, P.I.	11.7	10,110
15	THREE'S COMPANY	11.1	9,550

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL-STAR GAME 1983(S)	18.2	14,190
2	A TEAM	13.3	10,340
3	M*A*S*H#	12.0	9,360
4	20/20	11.3	8,810
5	HILL STREET BLUES	11.3	8,790
6	CAGNEY & LACEY#	11.3	8,780
7	REMINGTON STEELE	10.7	8,290
8	ARCHIE BUNKER'S PLACE#	10.2	7,960
9	SIMON & SIMON	10.1	7,820
10	ALL-STAR PRE-GAME(S)	9.8	7,630
11	MAGNUM, P.I.	9.7	7,570
12	HART TO HART	9.6	7,500
13	9 TO 5	9.5	7,420
14	GOLD MONKEY	9.5	7,410
15	TRAPPER JOHN, M.D.	9.4	7,300
16	KNIGHT RIDER	9.2	7,130
16	60 MINUTES	9.2	7,130

(1) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 10, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H#	17.0	9,200
2	HART TO HART	14.4	7,780
3	ARCHIE BUNKER'S PLACE#	13.2	7,120
4	CAGNEY & LACEY#	12.9	6,970
4	20/20	12.9	6,970
6	A TEAM	12.4	6,730
7	9 TO 5	12.2	6,620
8	SHORT SUMMER C. BROWN(S)	11.4	6,180
9	CBS WEDNESDAY NIGHT MOVIE	11.4	6,150
10	CHEERS	11.3	6,100
11	HILL STREET BLUES	11.2	6,060
12	THREE'S COMPANY	11.2	6,050
13	REMINGTON STEELE	11.2	6,040
14	GIMME A BREAK	11.1	5,990
15	BUFFALO BILL#	11.0	5,950
16	FACTS OF LIFE#	10.7	5,810

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	18.7	4,950
2	TRAPPER JOHN, M.D.	17.1	4,540
3	SIMON & SIMON	17.0	4,510
4	MAGNUM, P.I.	16.9	4,470
5	JEFFERSONS	16.4	4,350
6	ON THE ROAD WITH KURALT	15.8	4,200
7	NEWHART#	15.8	4,180
8	CBS WEDNESDAY NIGHT MOVIE	15.5	4,110
9	LOVE BOAT	15.2	4,040
10	OUR TIMES WITH MOYERS	14.9	3,950
11	M*A*S*H#	14.6	3,870
12	CBS EVENING NEWS-RATHER	14.6	3,860
13	ONE DAY AT A TIME	14.4	3,820
14	CAGNEY & LACEY#	14.3	3,790
15	A TEAM	14.2	3,760

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL-STAR GAME 1983(S)	14.6	7,650
2	M*A*S*H#	13.2	6,890
3	HILL STREET BLUES	12.8	6,700
4	A TEAM	12.7	6,630
5	CAGNEY & LACEY#	11.8	6,160
6	20/20	10.6	5,540
7	GOLD MONKEY	10.3	5,380
8	ARCHIE BUNKER'S PLACE#	10.1	5,290
9	9 TO 5	9.8	5,120
10	REMINGTON STEELE	9.7	5,090
11	THREE'S COMPANY	9.2	4,800
12	SIMON & SIMON	9.2	4,780
13	CHEERS	9.1	4,770
14	HART TO HART	9.0	4,700
15	KNIGHT RIDER	9.0	4,690
16	MAGNUM, P.I.	8.6	4,510

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL-STAR GAME 1983(S)	27.5	5,570
2	ALL-STAR PRE-GAME(S)	17.8	3,600
3	60 MINUTES	15.8	3,210
4	A TEAM	15.2	3,080
5	NEWHART#	13.4	2,720
6	20/20	13.0	2,640
7	SIMON & SIMON	12.7	2,570
8	REAL PEOPLE#	12.5	2,540
9	MAGNUM, P.I.	12.4	2,510
10	JEFFERSONS	12.2	2,470
11	NBC SUNDAY NIGHT MOVIE	12.0	2,440
12	ABC MONDAY NIGHT BASEBALL	12.0	2,430
13	CBS EVENING NEWS-RATHER	11.8	2,400
14	TRAPPER JOHN, M.D.	11.8	2,390
15	ALICE	11.6	2,360
15	REMINGTON STEELE	11.6	2,360
17	NBC NIGHTLY NEWS	11.3	2,300

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	19	209	211	A	18.0	32	1499	1977	702	277	749	213	448	435	378	251	690	281	443	358	310	205	212	70^	326	266
1 TUE. 8.35P 60 NBC A		98	99	B	19.3	31	1608																			
2 TUE. 8.00P 60																										
8.00 - 8.30				A	16.3	32	1358	1867	722	189	732	151^	392	418	394	288	691	260	409	324	310	243	168^	34v	276	209
8.30 - 9.00				A	18.1	32	1508	2006	715	273	764	216	453	449	375	261	672	285	432	333	283	200	207	61^	363	294
9.00 - 9.30				A	19.3	32	1608	2037	668	350	738	261	485	432	363	204	724	292	491	424	354	186	246	104^	329	289
ABC FRIDAY NIGHT MOVIE	10	192	188	A	10.0	20	833	1517	694	307	746	226	428	398	440	265	517	151	283	290	302	185	127^	37v	127^	87^
1 FRI. 8.00P 180 ABC FF		98	97	B	11.7	21	975																			
2 FRI. 9.00P 120																										
8.00 - 8.30				A	8.0	18	666	1318	706	293^	737	266^	430	346^	389	282^	386	107^	157^	191^	204^	154^	58v	40v	137^	56v
8.30 - 9.00				A	9.0	19	750	1216	684	286^	711	208^	383	338	418	302^	371	108^	175^	188^	208^	133^	69v	49v	65v	LT
9.00 - 9.30				A	9.5	19	791	1518	712	281	749	220	400	364	431	307	536	153	302	284	319	202	82^	23v	151^	80^
9.30 - 10.00				A	9.2	18	766	1582	721	288	757	199	409	399	471	287	563	160	302	322	334	212	115^	23v	147^	115^
10.00 - 10.30				A	11.4	23	950	1519	661	326	735	230	446	416	441	225	536	152	302	316	322	185	159	42^	89^	78^
10.30 - 11.00				A	11.7	24	975	1624	678	327	749	235	455	441	441	224	547	177	320	312	309	181	177	46^	151	125^
ABC MONDAY NIGHT BSBL-PRE	4	201	203	A	8.0	17	666	1461	454	157^	497	152^	250	230	201	215	801	299	489	390	310	284	50^	LT	113^	87^
MON. 8.00P 11 ABC SC		98	99	B	7.8	17	650																			
ABC MONDAY NIGHT BASEBALL	4	201	203	A	9.9	20	825	1424	437	166	454	142^	236	207	181	193	791	277	470	387	324	295	56^	LT	123^	101^
1 MON. 8.11P 142 ABC SE		98	99	B	9.5	18	791																			
2 MON. 8.11P 169																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
8.30 - 9.00				A	9.0	19	750	1467	411	121^	426	130^	221	194	171	182	792	278	487	408	328	279	56^	LT	193	168
9.00 - 9.30				A	10.1	20	841	1376	388	177	405	137^	204	176	151	179	769	270	472	395	341	271	70^	7v	132^	105^
9.30 - 10.00				A	10.8	20	900	1407	420	167	436	143	225	187	162	193	790	274	467	395	329	291	70^	5v	111^	85^
10.00 - 10.30				A	11.0	21	916	1510	531	210	544	173	315	275	232	201	835	302	497	385	328	309	36^	LT	95^	75^
10.30 - 11.00				A	8.9	19	741	1354	461	194^	480	113^	208^	228^	202^	234^	751	242^	407	338	279^	344	57v	LT	66v	43v
ABC NEWSBRIEF-M-F	185	192	190	A	11.2	21	933	1666	667	300	736	248	456	427	380	223	590	205	381	357	298	175	151	69	189	129
1 MON. 8.09P 1 ABC N		96	96	B	15.6	24	1299																			
1 TUE. 10.04P 1																										
1 W & TH 9.58P 1																										
1 FRI. 10.01P 2																										
2 MON. 8.10P 1																										
2 TU-TH 9.58P 1																										
2 FRI. 10.01P 1																										
ABC NEWSBRIEF-SAT.	37	196	186	A	14.5	30	1208	1690	705	243	757	220	401	375	341	331	490	189	323	249	213	150	271	112	172	136
1 SAT. 10.01P 1 ABC N		97	96	B	18.8	32	1566																			
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	38	183	195	A	12.1	23	1008	1562	638	310	726	231	461	396	405	229	578	232	392	360	253	146	173	110^	85^	56^
1 SUN. 9.52P 1 ABC N		96	97	B	16.7	26	1391																			
2 SUN. 10.03P 1																										
ABC SPORTS UPDATE-SAT	38	197	194	A	12.0	27	1000	1798	761	299	820	244	405	369	364	385	518	187	299	221	225	203	225	121	235	131
1 SAT. 9.00P 2 ABC SN		98	98	B	15.3	27	1274																			
2 SAT. 8.58P 1																										
ABC SPORTS UPDATE-SUN	36	191	197	A	11.6	25	966	1672	665	330	769	259	433	418	304	301	605	219	373	341	257	206	148	86^	150	107^
1 SUN. 8.30P 1 ABC SN		97	98	B	14.8	24	1233																			
2 SUN. 8.31P 2																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ABC SUNDAY NIGHT MOVIE	30	192	205	A	12.3	24	1025	1533	651	322	738	223	446	395	411	248	544	213	364	321	243	144	175	119^	76^	59^
1 SUN. 9.00P 120 ABC FF		97	99	B	16.8	27	1399																			
2 SUN. 9.00P 168																										
9.00 - 9.30				A	11.5	23	958	1584	657	320	729	211	430	385	407	253	575	225	392	342	262	153	166	122^	114^	83^
9.30 - 10.00				A	12.1	23	1008	1587	645	315	722	224	451	390	395	233	592	232	399	369	267	151	194	105^	79^	55^
10.00 - 10.30				A	12.8	24	1066	1508	612	313	705	215	451	389	401	224	530	195	358	332	249	142	194	126	79^	67^
10.30 - 11.00				A	12.7	25	1058	1575	653	339	750	218	470	403	439	244	506	180	337	306	246	137	236	167	83^	69^
11.00 - 11.30				A	12.7	27	1058	1404	713	348	804	267	444	414	407	285	527	239	334	240	194^	146^	54v	54v	19v	19v
ABC THURSDAY NIGHT MOVIE	2	199	203	A	9.9	19	825	1702	643	294	689	216	409	408	359	223	664	222	434	380	345	214	123^	60^	226	151
THU. 8.00P 120 ABC FF		97	99	B	9.9	19	825																			
8.00 - 8.30				A	8.7	18	725	1792	639	263	700	199	369	355	349	270	726	258	444	366	351	258	114^	42v	252	159^
8.30 - 9.00				A	9.2	18	766	1627	592	242	633	176	332	347	327	237	649	210	398	340	335	234	113^	49^	232	157^
9.00 - 9.30				A	10.4	19	866	1673	660	315	699	226	435	440	363	212	656	206	437	397	358	206	113^	61^	205	137^
9.30 - 10.00				A	11.4	20	950	1702	665	334	707	246	470	463	386	184	632	217	448	405	335	174	144	80^	219	153
ABC WORLD NEWS TONIGHT	190	201	202	A	8.4	19	700	1470	694	185	747	175	337	322	332	363	581	169	308	268	262	242	41^	18v	101	72^
M-F 6.30P 30 ABC N		98	99	B	11.3	21	941																			
ABC WRLD NEWS TONIGHT-SUN	32	165	166	A	6.0	16	500	1684	611	186^	795	197^	327	248	242^	436	674	295	359	298	197^	253	202^	105^	13v	LT
SUN. 6.30P 30 ABC N		87	87	B	7.6	15	633																			
ALICE	4	193	201	A	11.4	26	950	1747	677	317	788	231	343	267	291	374	578	164	250	299	248	248	156	86^	225	193
SUN. 8.00P 30 CBS CS		98	99	B	11.8	27	983																			
ALL-STAR PRE-GAME(S)			210	A	13.5	30	1125	1525	530	50v	538	137^	216	247	218	268	679	186^	329	280	274	321	190^	109^	118^	76^
2 WED. 8.00P 18 NBC SC			99																							
ALL-STAR GAME 1983(S)			211	A	21.5	39	1791	1518	507	174	517	133^	297	311	287	176	792	221	426	399	381	311	120^	10v	89^	78^
2 WED. 8.18P 222 NBC SE			99																							
8.30 - 9.00				A	17.9	34	1491	1575	529	96^	529	109^	263	305	297	211	808	210	402	393	389	331	117^	54^	121^	103^
9.00 - 9.30				A	21.3	37	1774	1462	484	158	498	101^	252	284	281	190	819	211	394	382	396	355	68^	LT	77^	67^
9.30 - 10.00				A	23.0	38	1916	1514	477	161	494	128	276	288	271	166	822	217	407	395	399	337	124^	LT	74^	69^
10.00 - 10.30				A	25.1	42	2091	1608	510	201	528	152	317	306	278	175	805	220	442	434	405	299	148	LT	127	110^
10.30 - 11.00				A	24.4	41	2033	1535	511	220	530	156	344	333	294	152	789	244	457	425	373	283	137	LT	79^	62^
11.00 - 11.30				A	21.6	40	1799	1481	555	213	559	149	360	373	334	159	773	243	462	403	364	287	84^	LT	65^	57^
11.30 - 12.00				A	19.6	41	1633	1438	487	180	487	130^	268	293	273	179	754	219	443	375	351	288	126^	LT	71^	71^
ARCHIE BUNKER'S PLACE	2	182	197	A	9.0	18	750	1452	778	237	854	273	453	363	344	365	376	127^	186	181	169	144^	108^	82^	114^	53^
WED. 8.00P 30 CBS CS		96	99	B	9.0	18	750																			
ARCHIE BUNKER'S PLACE	2	200		A	17.9	30	1491	1655	688	269	772	255	477	439	354	247	533	251	354	262	187	141^	197	126^	153^	109^
1 MON. 9.30P 30 CBS CS		99		B	17.0	29	1416																			
AT EASE	15		192	A	9.8	21	816	1918	760	304	804	295	428	393	292^	346	815	192^	550	518	496	251^	169^	108^	130^	38v
2 FRI. 8.30P 30 ABC CS			97	B	11.0	19	916																			
BENSON	5		204	A	11.8	27	983	1821	723	242^	851	355	499	390	279	319	615	333	408	361	182^	194^	153^	93^	202^	109^
2 FRI. 8.00P 30 ABC CS			98	B	10.3	22	858																			
BUFFALO BILL	4	197		A	12.5	22	1041	1800	787	252	909	407	572	381	275	319	562	200^	326	263	236	189^	173^	132^	156^	95^
1 WED. 9.30P 30 NBC CS		97		B	13.5	23	1125																			
CAGNEY & LACEY	28	199		A	18.3	32	1524	1576	679	285	764	271	457	439	331	247	577	261	406	313	228	148^	117^	56^	118^	70^
1 MON. 10.00P 60 CBS OP		99		B	15.2	25	1266																			
10.00 - 10.30				A	17.8	30	1483	1595	662	291	756	269	451	434	322	246	593	272	409	316	228	156^	111^	55^	135^	87^
10.30 - 11.00				A	18.8	34	1566	1554	694	276	774	274	462	441	337	253	557	248	399	310	227	139^	122^	56^	101^	55^

PROGRAM NAME (WK # DAY START TIME DUR NET PROG. TYPE¤)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-RATHER	190	203	203	A	10.7	24	891	1475	738	176	771	129	290	295	337	434	556	139	248	255	238	270	63^	20^	85	47^
M-F 6.30P 30 CBS N		99	99	B	13.6	25	1133																			
CBS EVENING NEWS-DEAN	27	183	180	A	6.5	17	541	1416	697	183^	732	64^	197^	222^	327	493	594	78^	198^	255	338	325	90^	40v	LT	LT
SUN. 6.30P 30 CBS N		91	90	B	9.2	19	766																			
CBS REPORTS(S)			199	A	9.1	20	758	1642	641	319	752	130^	363	373	392	336	470	110^	260^	278^	306^	164^	115^	61v	305^	269^
2 MON. 10.00P 60 CBS DN			99																							
10.00 - 10.30				A	9.3	20	775	1634	635	310	745	135^	366	381	396	325	462	93^	253^	314	314	148^	120^	53v	307^	236^
10.30 - 11.00				A	9.0	20	750	1619	638	322	747	120^	352	360	386	343	468	123^	261^	238^	293^	175^	108^	68v	296^	296^
CBS SAT. NEWS-SCHIEFFER	29	159	158	A	7.4	20	616	1614	590	163^	681	56^	148^	139^	259	513	621	124^	287	280	308	314	75^	28v	237	190^
SAT. 6.30P 30 CBS N		88	88	B	9.8	20	816																			
CBS SAT. NIGHT MOVIE	36	205	195	A	9.6	20	800	1648	806	324	852	260	463	426	433	323	629	206	370	401	337	207	108^	52^	59^	47^
SAT. 9.00P 120 CBS FF		99	96	B	14.5	26	1208																			
9.00 - 9.30				A	8.1	18	675	1710	798	304	842	243	455	409	414	334	662	210	383	409	356	226	123^	55^	83^	66^
9.30 - 10.00				A	9.0	19	750	1635	797	328	834	264	447	402	398	322	662	228	395	435	347	208	94^	46^	45^	39v
10.00 - 10.30				A	10.6	22	883	1595	800	314	840	250	443	419	437	327	603	193	355	376	328	205	105^	55^	47^	36v
10.30 - 11.00				A	10.6	23	883	1664	830	349	892	287	506	465	476	318	599	200	353	386	323	194	105^	50^	68^	49^
CBS TUESDAY NIGHT MOVIES	30	195	202	A	12.8	23	1066	1724	807	257	856	205	444	455	457	332	565	158	305	313	300	190	181	113^	122	110^
1 TUE. 9.35P 120 CBS FF		97	99	B	16.1	26	1341																			
2 TUE. 9.00P 120																										
9.00 - 9.30				A	10.5	19	875	1736	855	290	900	184^	422	500	499	354	554	153^	309	341	304	156^	109^	66v	173^	137^
9.30 - 10.00				A	11.8	20	983	1667	780	263	827	194	410	445	428	333	523	127	278	313	311	158	162	112^	155	146
10.00 - 10.30				A	12.9	22	1075	1709	792	260	858	214	445	441	439	340	564	150	304	313	309	190	175	118	112^	104^
10.30 - 11.00				A	13.6	25	1133	1739	812	263	851	212	447	454	459	322	572	167	315	308	298	201	203	136	113	97^
11.00 - 11.30				A	15.2	30	1266	1713	808	223	848	207	475	452	466	315	591	189^	295	289	259	231	197	81^	77^	70^
CBS WEDNESDAY NIGHT MOVIE	25	191	195	A	14.8	26	1233	1629	820	294	891	316	498	447	374	332	422	120	254	249	222	139	193	118	123	99
WED. 9.00P 120 CBS FF		97	98	B	14.3	23	1191																			
9.00 - 9.30				A	12.3	22	1025	1660	841	275	901	342	534	430	360	324	428	129	262	235	203	143	187	132	144	101^
9.30 - 10.00				A	14.1	24	1175	1640	823	272	892	328	504	417	356	342	415	130	263	241	200	133	194	125	139	116
10.00 - 10.30				A	16.1	28	1341	1625	822	313	895	299	485	461	393	340	419	119	242	252	227	141	194	113	117	99
10.30 - 11.00				A	16.7	30	1391	1590	804	304	881	302	480	465	383	326	423	107	250	260	243	138	188	101	98	84^
CHEERS	23	202	208	A	14.1	25	1175	1791	691	322	793	306	517	442	342	231	598	281	406	362	226	149	200	103^	200	141
THU. 9.30P 30 NBC CS		98	99	B	14.3	22	1191																			
CHIPS	29	199	205	A	8.1	18	675	2033	648	212	756	219	413	395	344	284	589	148^	262	232	256	288	178^	27v	510	380
SUN. 8.00P 60 NBC OP		98	99	B	13.8	22	1150																			
8.00 - 8.30				A	7.5	17	625	2037	647	199	762	202	397	385	344	304	554	132^	224	201	236	294	178^	21v	543	411
8.30 - 9.00				A	8.6	18	716	2042	654	226	754	235	429	406	339	270	621	163^	296	260	274	286	182	35v	485	355
DALLAS	36	206	206	A	9.7	19	808	1812	899	332	975	272	442	468	393	413	446	102^	220	243	219	163	172	91^	219	126^
FRI. 9.00P 60 CBS GD		99	99	B	21.5	35	1791																			
9.00 - 9.30				A	9.0	18	750	1847	918	316	990	288	452	476	408	403	438	96^	196	229	205	170	185	104^	234	142^
9.30 - 10.00				A	10.4	20	866	1770	881	341	959	255	430	458	381	421	447	104^	235	257	227	155	164	80^	200	109^
DIFF'RENT STROKES-SAT.	36	196	206	A	8.6	21	716	1951	594	233	632	209	351	294	281	240	615	375	437	263	156^	145^	256	139^	448	241
SAT. 8.00P 30 NBC CS		95	98	B	14.3	26	1191																			
DUKES OF HAZZARD CONT'D	37	202	206	A	9.8	22	816	1951	681	212	733	216	371	339	303	314	437	138^	211	199	154	201	210	104^	571	337

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DUKES OF HAZZARD-CONT'D																										
FRI. 8.00P 60 CBS CS		98	99	B	16.0	28	1333																			
8.00 - 8.30				A	9.5	22	791	1942	707	198	762	212	383	359	324	329	454	139^	211	194	162	218	208	103^	518	297
8.30 - 9.00				A	10.2	22	850	1931	648	219	693	220	355	317	274	291	419	137^	209	201	147	183	207	101^	612	368
DYNASTY	5	205	202	A	9.6	17	800	1694	684	274	761	242	469	424	402	224	610	251	463	368	284	110^	227	131^	96^	66^
WED. 10.00P 60 ABC GD		99	99	B	10.5	19	875																			
10.00 - 10.30				A	9.5	17	791	1714	665	270	744	254	465	420	375	209	648	276	504	403	300	103^	208	122^	114^	77^
10.30 - 11.00				A	9.6	17	800	1680	701	279	776	232	472	428	425	235	580	228	427	333	273	121^	246	138^	78^	55^
EISCHIED	4	186		A	12.1	25	1008	1570	632	273	673	114^	359	384	482	256	569	206^	344	344	292	168^	167^	70^	161^	117^
1 FRI. 10.00P 60 NBC OP		96		B	13.1	26	1091																			
10.00 - 10.30				A	12.3	25	1025	1584	666	310	708	128^	396	412	507	260	566	209^	328	334	285	173^	108^	20v	202^	159^
10.30 - 11.00				A	11.8	25	983	1553	601	238^	640	101^	322	357	457	255	569	201^	361	352	297	163^	226^	120^	118^	74^
FACTS OF LIFE	31	187		A	14.4	26	1200	1786	616	238	770	321	484	347	274	259	497	186^	304	250	218	154^	250	222	269	187^
1 WED. 9.00P 30 NBC CS		95		B	16.8	26	1399																			
FALCON CREST	8	205	205	A	12.0	24	1000	1685	834	311	903	259	478	462	396	347	463	128	292	241	253	146	100^	73^	219	166
FRI. 10.00P 60 CBS GD		98	99	B	11.5	22	958																			
10.00 - 10.30				A	11.5	23	958	1665	841	316	911	263	473	469	388	355	440	114^	272	235	244	141	98^	67^	216	161
10.30 - 11.00				A	12.4	25	1033	1714	834	308	900	254	485	459	406	343	487	142	310	247	264	151	105^	79^	222	171
FALL GUY	11	197	200	A	12.2	24	1016	1797	583	261	661	231	434	390	338	183	607	183	400	358	341	167	224	80^	305	210

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
WED. 8.00P 60 ABC A		97	99	B	15.2	27	1266																			
8.00 - 8.30				A	11.5	23	958	1808	596	267	681	226	444	403	358	190	588	175	376	338	331	165	227	84^	312	218
8.30 - 9.00				A	12.8	24	1066	1788	572	255	646	235	428	379	323	181	624	191	424	375	349	168	218	77^	300	202
FAME	36	206	203	A	9.3	19	775	2075	678	323	789	303	515	413	351	222	576	230	383	313	257	147^	403	243	307	170
THU. 8.00P 60 NBC GD		99	91	B	12.5	20	1041																			
8.00 - 8.30				A	9.0	19	750	2013	641	309	755	284	475	376	330	232	586	233	383	306	258	155^	375	234	297	177
8.30 - 9.00				A	9.7	19	808	2098	700	328	810	317	546	443	367	210	556	223	371	315	247	136^	424	248	308	159
FAMILY TIES	11	204	196	A	12.8	26	1066	1558	657	217	741	254	399	336	285	288	419	184	240	163	125	162	166	99^	232	154
MON. 8.30P 30 NBC CS		97	96	B	13.5	22	1125																			
FANTASY ISLAND	28		199	A	12.8	27	1066	1790	760	246	829	305	428	365	234	353	499	222^	286	211^	184^	165^	269	70^	193^	173^
2 SAT. 10.00P 60 ABC A			98	B	16.3	30	1358																			
10.00 - 10.30				A	12.7	27	1058	1716	740	241	810	295	402	345	223^	357	445	177^	222^	185^	165^	170^	278	69^	183^	152^
10.30 - 11.00				A	12.9	28	1075	1847	771	248	836	310	449	381	242	343	550	266	347	231	199^	161^	262	71^	199^	193^
GIMME A BREAK	24	189	198	A	12.6	23	1050	2048	712	346	850	338	571	460	393	226	516	209	332	284	225	146	314	185	368	241
THU. 9.00P 30 NBC CS		96	91	B	14.0	22	1166																			
GLORIA	2	177	197	A	8.9	17	741	1556	759	222	825	300	468	357	311	316	412	117^	229	241	232	127^	151^	111^	168	77^
WED. 8.30P 30 CBS CS		96	98	B	8.9	17	741																			
GOLD MONKEY	5	199	201	A	12.1	21	1008	1911	607	269	646	197	430	447	376	161	736	258	535	484	413	153	226	81^	303	231
WED. 9.00P 60 ABC A		98	99	B	11.8	21	983																			
9.00 - 9.30				A	11.3	20	941	1872	600	270	632	183	417	436	382	163	719	240	515	479	419	155	231	74^	290	217
9.30 - 10.00				A	12.9	22	1075	1933	608	264	654	207	437	454	370	159	744	269	547	487	406	147	222	87^	313	241
HALF HOUR COMEDY HOUR	1		206	A	11.5	22	958	1793	661	304	780	413	535	360	256	213^	555	215^	374	319	260	159^	191^	140^	267	139^
2 TUE. 8.00P 30 ABC GV			99	B	11.5	22	958																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																														
HAPPY DAYS					34	199		A	10.3	17	858	2128	608	299	806	440	546	313	234^	215^	598	279^	417	353	202^	147^	288	201^	436	238^
1 TUE.	8.36P	30	ABC	CS		97		B	15.9	25	1324																			
HART TO HART					30	203	205	A	17.0	31	1416	1751	742	344	832	336	548	477	363	222	530	199	332	299	251	149	216	100	173	127
1 TUE.	10.06P	60	ABC	PD		98	99	B	18.8	32	1566																			
2 TUE.	10.00P	60																												
10.00 - 10.30								A	16.2	28	1349	1773	750	334	844	342	553	490	363	225	527	213	344	303	243	135	211	84^	191	136
10.30 - 11.00								A	17.8	33	1483	1738	746	352	832	335	554	475	367	220	517	178	308	289	255	155	223	112	166	126
HILL STREET BLUES					38	214	214	A	15.8	29	1316	1631	644	271	697	256	460	438	325	190	668	315	510	406	303	133	191	108	75^	57^
THU.	10.00P	60	NBC	OP		99	99	B	18.1	31	1508																			
10.00 - 10.30								A	15.4	28	1283	1634	636	264	693	257	459	425	312	194	660	310	503	404	296	134	195	118	86^	66^
10.30 - 11.00								A	16.2	30	1349	1620	650	277	700	258	460	449	335	186	676	320	516	410	307	133	183	96	61^	45^
JEFFERSONS					34	191	199	A	14.6	28	1216	1867	773	299	865	271	439	409	327	357	538	187	295	243	225	204	226	142	238	192
1 SUN.	9.00P	30	CBS	CS		98	99	B	19.0	29	1583																			
2 SUN.	9.30P	30																												
JOANIE LOVES CHACHI					6		204	A	11.2	21	933	1866	710	313	855	470	591	410	267	217^	489	234^	336	255^	181^	125^	261	217^	261	160^
2 TUE.	8.30P	30	ABC	CS			98	B	11.8	21	983																			
KNIGHT RIDER					35	191	201	A	13.8	27	1150	2077	698	271	748	224	463	385	368	266	619	247	407	318	278	156	287	117	423	301
FRI.	9.00P	60	NBC	A		95	98	B	15.2	25	1266																			
9.00 - 9.30								A	13.0	26	1083	2078	681	268	738	225	449	376	361	266	617	253	418	311	268	152	285	104^	438	301
9.30 - 10.00								A	14.6	28	1216	2072	712	270	754	226	472	394	369	265	623	242	400	328	286	159	287	127	408	298
KNOTS LANDING					4	196	197	A	11.4	21	950	1601	847	323	931	322	482	457	404	333	397	91^	225	221	234	128^	112^	61^	161	92^
THU.	10.00P	60	CBS	GD		99	99	B	11.3	21	941																			
10.00 - 10.30								A	11.4	21	950	1594	836	327	921	311	477	452	394	338	383	83^	219	223	230	120^	125^	61^	165	95^
10.30 - 11.00								A	11.4	21	950	1596	851	315	933	333	485	461	407	325	407	97^	230	219	238	134	102^	63^	154	89^
LOVE BOAT					36	198	195	A	14.6	31	1216	1762	718	243	770	219	406	377	359	331	497	178	300	240	224	169	298	134	197	158
1 SAT.	9.30P	90	ABC	CS		98	98	B	19.5	34	1624																			
2 SAT.	9.00P	60																												
9.00 - 9.30								A	12.0	26	1000	1639	691	203^	762	249	360	280	254	377	444	208^	239^	157^	145^	164^	189^	58v	244	167^
9.30 - 10.00								A	13.9	29	1158	1731	707	232	760	224	369	348	320	353	480	191	291	211	195	163	284	123	207	147
10.00 - 10.30								A	16.1	33	1341	1805	730	259	775	188	441	426	444	305	531	157^	339	298	280	168^	332	168^	167^	157^
10.30 - 11.00								A	17.3	37	1441	1831	742	271	776	216	454	440	410	289	529	160^	321	284	269	183	354	171	172	166
LOVE BOAT SPECIAL(S)						199		A	11.6	27	966	1764	786	342	850	245^	434	406	409	386	526	207^	316	213^	222^	191^	198^	105^	190^	123^
1 SAT.	8.00P	90	ABC	CS		98																								
8.00 - 8.30								A	9.4	24	783	1691	813	366	859	252^	421	406	397	397	550	203^	329	225^	246^	198^	137^	75v	145^	104^
8.30 - 9.00								A	11.0	26	916	1686	816	374	884	233^	440	418	447	410	512	190^	300	207^	233^	187^	157^	93^	133^	82^
9.00 - 9.30								A	14.4	31	1200	1863	743	302	812	246	434	395	387	358	514	221	316	209	196^	186^	273	135^	264	165^
LOVE, SIDNEY					12	201	191	A	10.4	22	866	1435	682	288	756	228	371	321	297	332	434	157	232	164	148	189	126^	77^	119^	84^
MON.	8.00P	30	NBC	CS		93	93	B	12.3	21	1025																			
MAGNUM, P.I.					36	199	203	A	15.9	33	1324	1613	716	237	763	225	406	354	318	338	571	197	341	302	263	190	113	59^	166	98
THU	8.00P	60	CBS	PD		99	99	B	21.4	35	1783																			
8.00 - 8.30								A	15.0	32	1250	1566	700	223	746	223	384	330	297	345	556	174	324	296	264	193	108	52^	156	93^
8.30 - 9.00								A	16.8	33	1399	1646	726	249	775	228	424	377	331	329	581	219	352	308	257	184	116	65^	174	102
M*A*S*H					9	199		A	20.0	34	1666	1836	757	297	828	285	553	481	391	233	562	303	413	309	185	119^	162	114^	284	207
1 MON.	9.00P	30	CBS	CS		99		B	16.8	27	1399																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																														
MATT HOUSTON					29	198	207	A	11.2	25	933	1700	659	307	768	255	432	416	318	304	591	233	377	332	243	188	166	111^	175	125^
SUN.	8.00P	60	ABC	PD		98	99	B	15.1	24	1258																			
8.00 - 8.30								A	10.3	24	858	1675	643	309	750	246	407	396	300	314	581	244	378	318	228	181	167	116^	177	127^
8.30 - 9.00								A	12.2	26	1016	1699	668	300	775	258	449	432	332	292	595	221	374	342	253	192	160	104^	169	125
MONITOR					15	177	177	A	6.3	13	525	1196	546	198^	620	176^	366	336	348	206^	502	144^	271	292	285	173^	53v	11v	21v	LT
SAT.	10.00P	60	NBC	DN		93	92	B	7.2	14	600																			
10.00 - 10.30								A	6.3	13	525	1230	551	207^	647	178^	369	339	366	227^	501	157^	271	293	271	167^	60v	12v	22v	LT
10.30 - 11.00								A	6.3	14	525	1156	529	187^	582	166^	354	325	329	184^	505	135^	274	293	300	176^	46v	13v	23v	LT
NBC MONDAY NIGHT MOVIES					25	203	199	A	12.7	24	1058	1466	760	244	814	233	416	418	414	320	506	126	276	297	294	185	76^	43^	70^	58^
MON.	9.00P	120	NBC	FF		99	99	B	16.0	25	1333																			
9.00 - 9.30								A	11.3	21	941	1499	735	249	804	251	402	372	360	328	517	135	279	306	271	187	75^	24v	103^	80^
9.30 - 10.00								A	11.9	22	991	1469	752	226	813	229	400	411	403	331	520	138	283	297	283	203	40^	9v	96^	80^
10.00 - 10.30								A	13.4	26	1116	1414	768	244	812	226	414	425	430	320	481	107^	261	283	303	176	71^	47^	50^	50^
10.30 - 11.00								A	14.2	28	1183	1472	782	255	823	228	439	450	448	305	505	124	281	302	311	175	106	77^	38^	32^
NBC NEWS DIGEST-M-F					189	169	176	A	10.6	21	883	1820	699	244	759	256	440	388	335	270	610	225	358	293	253	210	199	81	252	171
1 MWTHF	8.58P	1	NBC	N		84	86	B	12.3	19	1025																			
1 TUE.	9.33P	1																												
2 MTUTHF	8.58P	1																												
2 WED.	8.16P	1																												
NBC NEWS DIGEST-2-M-F					87	171	181	A	11.2	21	933	1668	722	266	777	260	457	419	372	255	582	212	354	309	273	183	141	54^	168	120
1 TUE.	10.33P	1	NBC	N		88	91	B	12.3	19	1025																			
1 THU.	9.58P	1																												
2 M & F	9.58P	1																												
NBC NEWS DIGEST-SAT					38	168	176	A	7.5	17	625	1912	547	238	608	254	371	292	245	201	489	244	315	260	174^	122^	217	117^	598	399
SAT.	8.58P	1	NBC	N		87	88	B	11.9	21	991																			
NBC NEWS DIGEST-2-SAT.					19	164		A	5.9	12	491	1318	528	241^	593	190^	339^	383^	283^	179^	558	189^	344^	304^	289^	185^	59v	20v	108v	108v
1 SAT.	9.58P	1	NBC	N		87		B	8.8	15	733																			
NBC NEWS DIGEST-SUN					38	177	178	A	6.7	14	558	1916	659	243	745	183^	390	403	370	295	602	144^	259	247	278	305	248	114^	321	233
SUN.	8.58P	1	NBC	N		88	89	B	13.2	20	1100																			
NBC NEWS DIGEST-2-SUN.					16		181	A	12.0	21	1000	1524	638	274	672	242	399	428	314	201^	645	217^	402	341	323	226^	98^	28v	109^	109^
2 SUN.	9.45P	1	NBC	N			91	B	15.6	24	1299																			
NBC NIGHTLY NEWS-SAT.					30	169	168	A	6.4	17	533	1623	640	181^	729	164^	364	309	310	342	657	133^	404	346	343	253	31v	LT	206^	134^
SAT.	6.30P	30	NBC	N		89	89	B	8.3	17	691																			
NBC NIGHTLY NEWS-SUN					30	172	174	A	5.4	14	450	1542	528	91^	617	167^	275	312	239^	266^	734	224^	413	423	337	259^	79^	LT	112^	89^
SUN.	6.30P	30	NBC	N		85	89	B	7.4	15	616																			
NBC NIGHTLY NEWS					189	204	202	A	8.4	19	700	1570	714	245	774	118	298	315	379	412	644	144	259	270	285	328	35^	18v	117	95
M-F	6.30P	30	NBC	N		98	97	B	11.0	20	916																			
NBC REPORTS(S)							197	A	7.2	14	600	1563	842	237^	846	213^	494	417	412	340^	606	161^	264^	348^	318^	213^	63v	38v	48v	28v
2 FRI.	10.00P	60	NBC	DN			98																							
10.00 - 10.30								A	8.1	15	675	1627	869	231^	869	231^	502	421	410	354^	625	176^	288^	364	320^	209^	77v	48v	56v	29v
10.30 - 11.00								A	6.3	13	525	1459	804	242^	804	187^	475	413^	410^	314^	576	146^	233^	321^	307^	214^	43v	24v	36v	24v
NBC SUNDAY NIGHT MOVIE CONT'D					34	198	202	A	12.7	24	1058	1586	637	214	685	197	381	396	381	230	660	183	359	369	369	232	121	70^	120	106^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC SUNDAY NIGHT M-CONT'D																										
SUN. 9.00P 120 NBC FF		98	99	B	16.9	27	1408																			
9.00 - 9.30				A	10.4	21	866	1681	682	211	720	195	372	409	390	271	607	146	313	313	338	257	143	103^	211	184
9.30 - 10.00				A	11.9	23	991	1545	652	223	699	184	365	386	391	257	597	146	306	316	339	244	103^	65^	146	134
10.00 - 10.30				A	13.8	26	1150	1566	614	201	669	202	385	388	363	212	682	185	370	390	392	221	122	60^	93^	82^
10.30 - 11.00				A	14.5	28	1208	1583	622	217	668	196	392	410	391	196	732	236	420	441	396	216	127	64^	56^	47^
NEWHART	3	191		A	12.8	27	1066	1826	858	309	964	363	524	487	283	391	579	226	301	232	216^	254	136^	48v	147^	91^
1 SUN. 9.30P 30 CBS CS		98		B	15.4	29	1283																			
NEWS IS THE NEWS	2	196		A	10.8	19	900	1536	713	255^	780	282	539	436	340	215^	507	196^	307	240^	209^	175^	153^	96^	96^	96^
1 WED. 10.00P 30 NBC CV		94		B	10.7	20	891																			
NEWSBREAK-M-F	188	179	184	A	10.3	20	858	1652	703	248	756	226	410	348	317	322	502	170	289	274	224	177	132	70	262	163
1 MWTHF 8.58P 1 CBS N		90	91	B	14.5	23	1208																			
1 TUE. 9.33P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	38	188	189	A	6.7	15	558	2172	675	255	699	193^	410	371	315	248	561	165^	361	330	287	187^	320	205^	592	345
SAT. 8.58P 1 CBS N		93	94	B	11.3	20	941																			
NEWSBREAK-SUN.	38	185	189	A	12.4	25	1033	1680	691	266	766	196	354	330	306	356	512	144	255	208	234	224	164	100^	238	204
1 SUN. 8.58P 1 CBS N		93	92	B	16.6	25	1383																			
2 SUN. 9.28P 1																										
9 TO 5	32	204	208	A	14.9	25	1241	1951	695	315	827	349	532	430	328	236	597	262	412	334	242	159	209	118	318	208
1 TUE. 9.36P 30 ABC CS		98	99	B	18.4	28	1533																			
2 TUE. 9.30P 30																										
ON THE ROAD WITH KURALT	2	197	198	A	12.0	22	1000	1384	708	219	741	108^	257	303	373	420	534	138	256	297	248	223	68^	12v	41^	16v
1 TUE. 8.35P 30 CBS DO		99	99	B	12.0	22	1000																			
2 TUE. 8.00P 30																										
ONE DAY AT A TIME	5	195	198	A	13.0	26	1083	1857	725	333	828	241	401	354	338	353	531	174	277	255	218	206	194	125	304	258
1 SUN. 8.30P 30 CBS CS		99	97	B	13.4	26	1116																			
2 SUN. 8.30P 60																										
8.30 - 9.00				A	11.8	25	983	1788	708	318	812	256	388	315	305	354	536	189	261	248	204	213	165	106^	275	227
9.00 - 9.30				A	15.5	28	1291	1953	750	358	849	220	422	414	387	347	520	151^	297	262	238	197	237	155^	347	302
OUR TIMES WITH MOYERS	2	199	197	A	11.2	19	933	1477	742	219	778	115^	298	333	397	422	582	157	303	341	295	214	73^	26v	44^	25v
1 TUE. 9.05P 30 CBS DO		99	99	B	11.2	19	933																			
2 TUE. 8.30P 30																										
POWERS OF MATTHEW STAR	31	181	195	A	7.7	17	641	1920	706	249	775	213	439	380	378	299	615	175^	369	357	309	185^	214	91^	316	228
FRI. 8.00P 60 NBC GD		90	97	B	11.1	19	925																			
8.00 - 8.30				A	7.2	16	600	1900	714	249	781	203	424	361	373	321	604	173^	352	334	300	190^	211	88^	304	216
8.30 - 9.00				A	8.2	18	683	1919	693	250	763	216	445	391	382	280	616	173^	378	370	315	180	214	93^	326	237
PRIVATE BENJAMIN	5	192		A	13.5	24	1125	1732	566	292	639	237	405	296	255	213^	506	228	358	321	194^	118^	129^	77^	458	289
1 MON. 8.30P 30 CBS CS		96		B	13.4	23	1116																			
QUINCY, M.E.	4	185	191	A	7.6	16	633	1499	711	232	741	249	428	423	311	243	510	171^	303	299	260	169^	91^	66^	157^	119^
SAT. 9.00P 60 NBC OP		94	95	B	7.8	16	650																			
9.00 - 9.30				A	7.3	16	608	1488	706	234	726	243	412	414	299	245	510	182^	307	295	252	166^	81^	66^	171^	120^
9.30 - 10.00				A	7.9	17	658	1494	713	228	750	253	439	429	318	240	504	160^	299	300	263	168^	99^	66^	141^	116^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
REAL PEOPLE	35	208		A	11.7	23	975	1951	713	276	812	269	457	390	313	320	697	231^	373	310	288	260	185^	174^	257	202^
1 WED. 8.00P 60 NBC PV		99		B	16.1	26	1341																			
8.00 - 8.30				A	10.7	22	891	2017	709	283	807	274	442	379	299	319	710	246^	369	313	285	262^	226^	200^	274	217^
8.30 - 9.00				A	12.7	25	1058	1888	711	268	811	262	466	394	323	321	684	216^	376	308	292	259	152^	152^	241	188^
REMINGTON STEELE	14	195	205	A	15.9	27	1324	1662	710	258	771	244	455	410	387	268	625	257	384	321	276	178	144	54^	122	103
1 TUE. 9.35P 60 NBC GD		96	99	B	15.3	24	1274																			
2 TUE. 9.00P 60																										
9.00 - 9.30				A	15.9	28	1324	1721	724	232	794	257	479	432	366	272	685	301	438	347	279	178^	107^	21v	135^	110^
9.30 - 10.00				A	16.0	27	1333	1679	726	258	796	264	492	430	384	267	625	264	385	304	262	183	153	49^	105	90^
10.00 - 10.30				A	15.9	27	1324	1557	672	283	710	204	375	353	400	270	570	212	330	325	290	171^	148^	85^	129^	112^
RIPLEY'S BELIEVE IT-NOT	33		192	A	7.1	16	591	2024	615	209^	670	162^	330^	381^	334^	289^	903	484	640	457	261^	217^	227^	LT	224^	153^
2 SUN. 7.00P 60 ABC U			96	B	11.5	19	958																			
7.00 - 7.30				A	6.7	16	558	1996	578	143^	631	134^	300^	368^	338^	263^	918	499	646	445	253^	218^	226^	LT	221^	159^
7.30 - 8.00				A	7.6	17	633	2003	638	264^	688	185^	351^	387	322^	301^	869	457	617	461	266^	212^	224^	LT	222^	142^
ST. ELSEWHERE	26	194	198	A	11.6	22	966	1566	700	248	766	241	449	435	415	248	609	237	401	322	292	180	69^	21v	122^	89^
1 TUE. 10.35P 60 NBC GD		97	98	B	11.6	20	966																			
2 TUE. 10.00P 60																										
10.00 - 10.30				A	11.7	21	975	1626	696	267	805	274	519	465	413	244^	657	284	436	303	265	221^	90^	31v	74^	50v
10.30 - 11.00				A	11.6	21	966	1597	731	283	797	259	468	453	438	252	619	243	406	323	291	195	67^	8v	114^	83^
11.00 - 11.30				A	11.3	22	941	1504	679	172^	700	189^	370	400	403	243^	566	196^	374	346	318	128^	54v	31v	184^	138^
SEVEN BRIDES/SEVEN BROS.	4	198		A	5.7	14	475	1971	738	166^	744	152^	387^	335^	333^	328^	530	126v	264^	242^	268^	253^	479^	412^	218^	116v
1 SAT. 8.00P 60 CBS MD		98		B	6.4	14	533																			
8.00 - 8.30				A	5.4	14	450	1878	705	138^	718	137^	376^	323^	337^	320^	542	169^	274^	243^	246^	251^	391^	342^	227^	123v
8.30 - 9.00				A	6.0	14	500	2030	756	192^	756	163^	392^	343^	323^	329^	515	85v	250^	240^	284^	253^	554	473^	205^	109v
SHE'S WITH ME(S)			195	A	9.1	21	758	1718	782	430	861	332	610	530	361	251^	478	116^	382	382	329	96^	230^	55v	149^	104^
2 MON. 8.30P 30 CBS CS			98																							
SHORT SUMMER C. BROWN(S)		193		A	14.9	28	1241	1918	558	234	662	302	499	384	228	155^	416	238	322	266	115^	71^	148^	71^	692	377
1 MON. 8.00P 30 CBS EA		98																								
SILVER SPOONS	36	194	203	A	9.4	22	783	1920	546	208	595	259	352	265	216	207	491	259	322	251	155	121^	245	125^	589	382
SAT. 8.30P 30 NBC CS		96	98	B	14.6	26	1216																			
SIMON & SIMON	32	201	202	A	16.7	30	1391	1605	715	224	762	226	382	370	325	324	562	188	344	295	273	185	145	63^	136	93
THU. 9.00P 60 CBS PD		99	99	B	20.1	31	1674																			
9.00 - 9.30				A	15.6	29	1299	1543	680	202	718	198	346	335	316	321	560	191	339	282	264	193	125	56^	140	94^
9.30 - 10.00				A	17.8	31	1483	1652	742	240	794	249	410	401	329	325	561	185	345	304	277	178	165	70^	132	92
60 MINUTES	38	206	206	A	14.5	35	1208	1504	682	259	784	169	314	297	342	409	589	147	255	286	283	266	65^	41^	66^	61^
SUN. 7.00P 60 CBS DN		99	99	B	23.4	39	1949																			
7.00 - 7.30				A	13.9	34	1158	1459	674	237	762	158	299	292	339	400	586	142	251	289	289	259	58^	37^	53^	49^
7.30 - 8.00				A	15.2	36	1266	1528	683	273	798	176	326	297	342	417	586	152	254	278	273	269	67^	43^	77^	73^
SQUARE PEGS	4		193	A	8.2	19	683	1725	679	346^	887	378	623	455	328^	264^	390	84v	291^	227^	252^	99^	152^	19v	296^	213^
2 MON. 8.00P 30 CBS CS			97	B	11.2	21	933																			
SWIFT & CRAIG MYSTERY HR.(S)		189		A	6.6	17	550	1602	763	306^	772	262^	463	433^	326^	309^	578	256^	345^	282^	230^	221^	79v	28v	173^	107v
1 SUN. 7.00P 60 ABC A		95																								
7.00 - 7.30				A	6.3	17	525	1520	738	288^	748	239^	446^	415^	324^	302^	564	244^	323^	254^	223^	231^	44v	LT	164^	101v
7.30 - 8.00				A	6.9	18	575	1657	779	321^	790	283^	477	446	325^	313^	580	262^	358^	300^	230^	210^	105v	49v	182^	114^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
T.J. HOOKER	35		199	A	8.9	21	741	1634	753	270^	788	214^	340	312^	308^	399	538	146^	272^	276^	258^	226^	106^	59v	202^	37v
2 SAT. 8.00P 60 ABC OP			99	B	14.6	26	1216																			
8.00 - 8.30				A	8.5	21	708	1665	706	244^	755	214^	343	286^	298^	375	548	152^	295^	298^	261^	218^	106^	55v	256^	51v
8.30 - 9.00				A	9.4	22	783	1577	785	288^	806	213^	331	332	312	413	522	137^	246^	250^	251^	232^	101^	59v	148^	23v
TAXI	2	189		A	10.2	19	850	1539	724	288	803	310	600	488	394	165^	520	180^	352	309	252^	149^	204^	124^	12v	12v
1 WED. 10.30P 30 NBC CS		94		B	9.8	19	816																			
THREE'S COMPANY	33	197	208	A	14.3	24	1191	1919	670	296	802	363	508	401	303	238	570	247	403	340	238	140	212	135	335	201
1 TUE. 9.06P 30 ABC CS		98	99	B	19.9	30	1658																			
2 TUE. 9.00P 30																										
TRAPPER JOHN, M.D.	32	189	198	A	14.1	27	1175	2003	792	316	923	288	476	407	353	386	621	221	379	299	278	204	203	135	256	216
SUN. 10.00P 60 CBS GD		97	99	B	18.1	30	1508																			
10.00 - 10.30				A	13.9	26	1158	2011	785	313	925	298	477	402	338	388	615	221	372	298	271	199	214	147	257	225
10.30 - 11.00				A	14.3	28	1191	1980	792	315	915	273	471	410	367	384	622	218	384	297	283	206	190	123	253	207
TUCKER'S WITCH	1		194	A	11.3	24	941	1528	743	282	850	271	547	501	362	291	475	93^	295	336	310	139^	75^	11v	128^	88^
2 MON. 9.00P 60 CBS CS			98	B	11.3	24	941																			
9.00 - 9.30				A	10.6	23	883	1557	732	302	858	289	544	492	341	306	483	101^	310	343	295	140^	61v	LT	155^	104^
9.30 - 10.00				A	11.9	25	991	1505	752	263	842	254	547	508	381	277	471	89^	283	333	325	138^	90^	22v	102^	73^
20/20	34	203	204	A	16.4	30	1366	1661	718	294	777	235	510	478	431	221	644	204	405	385	324	193	159	69^	81^	51^
THU. 10.00P 60 ABC DN		99	99	B	15.2	26	1266																			
10.00 - 10.30				A	16.6	31	1383	1640	710	286	769	226	497	469	430	223	639	205	408	388	326	186	150	66^	82^	54^
10.30 - 11.00				A	16.2	30	1349	1680	722	302	783	245	523	491	432	215	650	203	403	383	324	198	167	71^	80^	48^
VOYAGERS	24	192	194	A	6.1	15	508	1787	505	281	552	136^	318	304	306	196^	659	236^	366	349	257	230^	233^	120^	343	275
SUN. 7.00P 60 NBC A		91	94	B	9.4	16	783																			
7.00 - 7.30				A	5.7	14	475	1960	500	269	553	140^	308	273	294	219^	694	249^	382	345	280	251^	359	153^	354	288
7.30 - 8.00				A	6.5	15	541	1623	505	289	549	133^	328	327	313	176^	623	221^	349	352	238	209^	117^	88^	334	262
WALT DISNEY	1		195	A	7.4	18	616	2459	567	315^	678	268^	457	420	268^	182^	546	224^	428	389^	261^	103^	269^	77v	966	641
2 SAT. 8.00P 60 CBS FV			197	B	7.4	18	616																			
8.00 - 8.30				A	7.2	18	600	2363	555	321^	673	257^	437	404	258^	201^	550	246^	418	364^	241^	118^	228^	67v	912	635
8.30 - 9.00				A	7.6	18	633	2531	573	304^	675	273^	468	438	273^	162^	536	202^	432	402	278^	91v	308^	87v	1012	640
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	49	190	192	A	4.6	14	383	1415	628	249	704	207	414	370	365	232	620	197	358	324	284	228	39^	17v	52^	39v
1 MON. 11.52P 38 ABC N		96	96	B	4.7	15	392																			
1 TUE. 11.36P 60																										
1 W-F 11.30P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	5.8	16	483	1422	657	236	713	190	401	394	382	245	607	176	346	326	292	227	44^	20v	58^	46^
12.00 - 12.30				A	3.6	12	300	1367	584	264	674	227	421	326	333	211	616	210	357	307	270	226	36v	LT	41v	27v
ABC NEWS:NIGHTLINE-MON(B)		195		A	2.3	11	192	1786	702^	115v	822^	547^	615^	541^	177v	161v	693^	411^	411^	250v	173v	261v	LT	LT	271v	89v
1 MON. 12.30A 22 ABC N		97																								
ABC WEEKEND REPORT-SAT.	38	163	163	A	4.7	11	392	1439	729	217^	732	236^	444	419	359	242^	608	189^	354	410	273^	198^	51v	LT	48v	48v
SAT. 11.00P 15 ABC N		88	89	B	5.4	11	450																			
ABC WEEKEND REPORT-SUN.	38	166	165	A	3.8	10	317	1328	645	196^	844	227^	443	470	471	282^	381^	126^	241^	213^	170^	140^	40v	40v	63v	63v
1 SUN. 11.00P 15 ABC N		90	90	B	4.4	10	367																			
2 SUN. 11.54P 15																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATCH-1	171	79	77	A	1.7	17	142	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MWTHSU 2.00A 30 CBS N		71	70	B	1.6	19	133																			
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	185	113	113	A	1.3	24	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MWTHSU 2.30A 210 CBS N		91	91	B	1.1	24	92																			
1 TUE. 2.36A 204																										
2 M-THSU 2.30A 210																										
2.30 - 3.00				A	1.6	20	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.6	25	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.4	25	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.4	29	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.3	29	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	26	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.0	23	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	38	116	117	A	5.7	12	475	1669	754	316	825	214^	344	302	312	444	748	377	564	404	252^	184^	60v	LT	36v	36v
SUN. 11.00P 15 CBS N		63	64	B	5.9	12	491																			
DAVID LETTERMAN I	150	186	186	A	2.7	14	225	1093	466	160^	501	200^	333	311	235^	137^	461	319	390	213^	116^	62v	117^	85^	LT	LT
1 M & W 12.45A 30 NBC GV		98	98	B	3.1	16	258																			
1 TUE. 1.20A 30																										
2 MTUTH 12.30A 30																										
2 WED. 1.30A 30																										
DAVID LETTERMAN II	150	188	186	A	2.3	16	192	917	442	136^	578	255^	401	296^	220^	151^	276^	172^	229^	193^	93^	36v	63v	LT	LT	LT
1 M & W 1.15A 30 NBC GV		98	98	B	2.4	16	200																			
1 TUE. 1.50A 30																										
2 MTUTH 1.00A 30																										
2 WED. 2.00A 30																										
DAVID LETTERMAN SPECIAL(S)			182	A	3.0	15	250	1736	785^	228v	817^	517^	644^	235v	188v	173v	780^	544^	655^	379^	172v	125v	91v	91v	48v	LT
2 FRI. 12.30A 90 NBC GV			94																							
12.30 - 1.00				A	3.3	13	275	1564	695^	305^	786^	481^	585^	206v	170v	201v	669^	375^	535^	341^	214v	134v	61v	61v	48v	LT
1.00 - 1.30				A	3.1	15	258	1926	842^	175v	842^	524^	697^	310^	220v	145v	878^	666^	778^	429^	147v	100v	162v	162v	44v	LT
1.30 - 2.00				A	2.5	15	208	1813	874^	192v	874^	586^	696^	201v	183v	178v	828^	636^	689^	381^	149v	139v	53v	53v	58v	LT
LATE MOVIE I	186	165	165	A	6.6	21	550	1342	624	262	662	191	372	371	311	242	465	164	303	317	244	112	109	31^	106^	73^
1 MON. 11.30P 71 CBS FF		86	86	B	6.0	21	500																			
1 TUE. 12.06A 72																										
WED. 11.30P 77																										
1 THU. 11.30P 72																										
1 FRI. 11.30P 69																										
2 M & F 11.30P 71																										
2 TU&TH 11.30P 72																										
11.30 - 12.00				A	6.6	18	550	1416	680	264	715	224	415	400	319	247	480	161	308	319	255	126	107^	30^	114	79^
12.00 - 12.30				A	6.6	22	550	1329	615	269	659	183	371	376	321	243	461	154	303	313	252	108	112	31^	97^	61^
12.30 - 1.00				A	6.9	27	575	1357	461	300^	548	187^	255^	245^	225^	258^	530	251^	395^	449	238^	81v	128^	40v	151^	151^
LATE MOVIE II	186	165	165	A	5.1	27	425	1216	560	235	602	154	357	360	327	201	448	169	275	289	219	116^	94^	31v	72^	44^
1 MON. 12.41A 48 CBS FF		86	86	B	4.2	25	350																			
1 TUE. 1.18A 45																										
1 WED. 12.47A 40																										
1 THU. 12.42A 43																										
1 FRI. 12.39A 44																										
CONT'D																										

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																														
LATE MOVIE II-CONT'D																														
2 MON.	12.41A	49																												
2 TUE.	12.42A	45																												
2 WED.	12.47A	39																												
2 THU.	12.42A	49																												
2 FRI.	12.41A	40																												
12.30 - 1.00								A	5.4	21	450	1598	948	183^	948	299^	605	592	398^	327^	498^	124v	225^	284^	269^	214^	74v	LT	78v	LT
1.00 - 1.30								A	5.0	28	417	1235	577	254	624	168	400	392	349	186	456	168	279	287	231	118^	83^	24v	72^	43^
1.30 - 2.00								A	4.1	31	342	860	374^	135v	450^	105v	105v	149v	261^	225^	342^	172v	257^	257^	123v	85v	68v	LT	LT	LT
NBC LATE NIGHT MOVIE					38	56	56	A	1.6	5	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN.	11.30P	20	NBC	FF		42	41	B	1.5	5	125																			
2 SUN.	11.30P	45																												
11.30 - 12.00								A	1.6	4	133	1278	407^	196v	482^	180v	376^	339^	234v	68v	600^	368^	436^	293^	217v	67v	90v	90v	106v	LT
NBC NEWS OVERNIGHT-M-F					188	147	149	A	1.4	13	117	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MON.	1.45A	29	NBC	N		91	91	B	1.5	14	125																			
1 TUE.	2.20A	31																												
1 WED.	1.45A	43																												
1 THU.	2.45A	44																												
2 MON.	1.30A	10																												
2 TUE.	1.30A	26																												
2 WED.	2.30A	46																												
2 THU.	1.30A	44																												
2 FRI.	2.00A	29																												
1.30 - 2.00								A	1.9	14	158	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.00 - 2.30								A	1.3	11	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00								A	1.3	15	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30								A	.9	14	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
ONE ON ONE					48	138	141	A	1.3	6	108	1259	546^	360^	750	361^	518^	508^	269^	158^	436^	168^	232^	185^	175^	168^	LT	LT	46v	LT
1 MON.	12.52A	30	ABC	N		77	79	B	1.4	7	117																			
1 TUE.	12.36A	30																												
1 W-F	12.30A	30																												
2 M-F	12.30A	31																												
12.30 - 1.00								A	1.3	6	108	1333	501^	473^	816	380^	556	575	315^	166^	455^	176^	251^	204^	185^	167^	LT	LT	LT	LT
1.00 - 1.30								A	.7	4	58	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT					34	201	201	A	7.0	22	583	1657	610	186^	677	291	521	369	327	121^	610	358	530	322	232	66^	311	165^	59^	43v
SAT.	11.30P	80	NBC	GV		98	98	B	7.3	22	608																			
11.30 - 12.00								A	7.6	21	633	1640	629	199	670	250	515	403	362	114^	588	307	453	320	238	102^	296	123^	86^	47v
12.00 - 12.30								A	7.2	23	600	1645	607	194^	679	304	516	354	309	125^	595	373	548	308	214	47v	330	185^	41v	41v
12.30 - 1.00								A	5.9	23	491	1676	566	143^	672	341	533	332	281	115^	672	416	634	341	251	38v	292	203^	40v	40v
TONIGHT SHOW					189	205	206	A	5.4	18	450	1507	658	222	716	245	446	369	336	232	579	229	391	294	263	149	125^	80^	87^	60^
1 MWTHF	11.45P	60	NBC	GV		98	99	B	6.7	22	558																			
1 TUE.	12.20A	60																												
2 MTUTHF	11.30P	60																												
2 WED.	12.30A	60																												
11.30 - 12.00								A	7.1	20	591	1572	685	272	742	222	447	405	383	247	645	230	432	343	323	167^	134^	90^	51^	34v
12.00 - 12.30								A	5.5	19	458	1491	639	212	696	247	449	361	320	216	559	249	380	276	225	143	131	90^	105^	68^
12.30 - 1.00								A	4.6	19	383	1449	593	188	632	202	381	345	347	209	571	187	394	352	318	118^	170	96^	76^	76^
1.00 - 1.30								A	3.6	18	300	1243	590	186^	603	177^	373	417	349	186^	496	147^	320	323	303	99^	117^	60^	27v	27v

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LATE FRINGE CONT'D																										
WIMBLEDON UPDATE-MON(S)		207		A	6.9	18	575	1219	613	184^	653	111^	314^	304^	368^	309^	462	86v	243^	257^	285^	151^	53v	30v	51v	51v
1 MON. 11.30P 15 NBC SE		99																								
WIMBLEDON UPDATE-TUE(S)		202		A	5.4	17	450	1389	627	121v	678	212^	301^	205^	266^	336^	538	93v	289^	307^	382^	167^	64v	27v	109v	109v
1 TUE. 12.05A 15 NBC SE		97																								
WIMBLEDON UPDATE-WED(S)		207		A	5.3	14	441	1454	646	268^	782	222^	517^	413^	436^	233^	617	189^	440^	365^	349^	132v	55v	27v	LT	LT
1 WED. 11.30P 15 NBC SE		98																								
WIMBLEDON UPDATE-THU(S)		208		A	7.8	20	650	1660	787	389	870	349^	527	345^	349^	282^	619	191^	393	317^	358^	179^	75v	30v	96^	96^
1 THU. 11.30P 15 NBC SE		99																								
WIMBLEDON UPDATE-FRI(S)		207		A	7.1	19	591	1345	539	98v	556	61v	260^	300^	328^	256^	514	183^	288^	236^	194^	201^	125^	73v	150^	102v
1 FRI. 11.30P 15 NBC SE		99																								
WIMBLEDON-WOMENS SEMI-FNL(S)		203		A	2.1	15	175	994^	679^	130v	702^	292v	475^	279v	268v	183v	280v	154v	171v	201v	98v	68v	LT	LT	LT	LT
1 THU. 12.45A 120 NBC SE		99																								
1.00 - 1.30				A	2.6	15	217	1023^	525^	249v	525^	198v	406^	273v	254v	119v	498^	267v	267v	378^	184v	120v	LT	LT	LT	LT
1.30 - 2.00				A	2.1	15	175	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.00 - 2.30				A	1.5	14	125	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
WIMBLEDON-HIGHLIGHTS(S)		203		A	2.1	13	175	1303^	572^	371^	777^	377^	663^	520^	382^	52v	257v	126v	126v	92v	114v	131v	143v	143v	126v	LT
1 FRI. 12.45A 120 NBC SE		99																								
1.00 - 1.30				A	2.3	11	192	1609	759^	557^	973^	426^	791^	698^	510^	63v	249v	93v	93v	93v	121v	156v	136v	136v	251v	LT
1.30 - 2.00				A	2.1	13	175	1263^	578^	395^	795^	349v	663^	537^	446^	41v	245v	108v	108v	108v	137v	137v	143v	143v	80v	LT
2.00 - 2.30				A	1.8	15	150	907^	320v	227v	540^	326v	500^	281v	214v	40v	253v	127v	127v	127v	126v	126v	114v	114v	LT	LT
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	188	180	179	A	8.4	26	700	1490	733	209	849	426	637	453	333	176	206	143	170	126	57^	27^	276	223	159	86
1 M-F 1.57P 2 ABC N		94	94	B	8.3	28	691																			
2 MTHF 1.58P 1																										
2 TU & W 1.57P 2																										
ABC WORLD NEWS-MORN-645A	120	149	149	A	1.3	14	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.45A 15 ABC N		88	88	B	1.9	16	158																			
ALL MY CHILDREN	189	204	203	A	9.3	29	775	1492	690	220	823	421	622	429	316	164	233	149	187	139	69^	33^	271	220	165	91
M-F 1.00P 60 ABC DD		98	98	B	9.3	31	775																			
1.00 - 1.30				A	8.7	28	725	1491	670	225	811	423	614	419	307	160	249	153	203	150	80^	34^	273	223	158	86
1.30 - 2.00				A	9.9	31	825	1485	708	214	832	418	627	438	322	169	212	144	171	125	56^	31^	269	217	172	93
ANOTHER WORLD	188	204	200	A	5.8	19	483	1449	884	133	946	274	469	431	388	430	165	49^	55^	36^	58^	97^	127	89^	211	176
1 M-TH 2.00P 60 NBC DD		99	98	B	4.9	18	408																			
2 M-F 2.00P 60																										
2.00 - 2.30				A	6.0	19	500	1414	871	132	931	265	476	435	396	414	142	38^	38^	26v	52^	90^	129	90^	212	178
2.30 - 3.00				A	5.7	19	475	1442	864	129	930	274	449	411	366	435	186	60^	73^	44^	64^	103^	119^	84^	207	171
AS THE WORLD TURNS	193	202	201	A	7.8	25	650	1523	836	95	912	202	382	355	373	457	275	83^	150	122	134	114	158	77^	178	129
M-F 1.30P 60 CBS DD		99	99	B	7.6	26	633																			
1.30 - 2.00				A	7.7	24	641	1549	848	96	933	207	382	343	364	486	281	89^	146	122	128	118	156	79^	179	131
2.00 - 2.30				A	7.9	26	658	1483	820	87^	886	198	379	366	376	427	267	81^	151	111	131	115	156	75^	174	129
CAPITOL	193	194	192	A	6.6	23	550	1485	784	98^	835	226	397	328	352	386	269	94^	165	116	130	104^	205	101^	176	118
M-F 2.30P 30 CBS DD		96	96	B	5.9	22	491																			

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																														
CBS EARLY MORNING NEWS				185		122	120	A	1.0	15	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F	6.30A	30	CBS		N	87	86	B	1.2	14	100																			
CBS FIELD TRIP(S)							109	A	2.5	8	208	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 TUE.	4.30P	60	CBS		CL		70																							
4.30 - 5.00								A	2.8	9	233	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30								A	2.3	7	192	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1				185		188	186	A	3.0	19	250	1204	628	168^	644	72^	188^	224^	248	412	504	95^	183^	196^	245	292	LT	LT	40v	20v
M-F	7.30A	30	CBS		N	99	99	B	3.3	17	275																			
CBS MORNING NEWS 2				185		188	186	A	3.2	15	267	1195	697	93^	716	101^	210^	251	269	432	333	52v	101^	109^	165^	202^	45v	LT	101^	68^
M-F	8.30A	30	CBS		N	99	98	B	3.4	16	283																			
CHILD'S PLAY				193		164	162	A	4.6	18	383	1530	619	186	742	214	351	284	237	351	214	80^	118^	100^	75^	82^	262	157	312	186
M-F	10.30A	30	CBS		QP	85	85	B	4.2	19	350																			
DAYS OF OUR LIVES				189		206	205	A	6.3	20	525	1432	861	159	918	270	468	441	410	394	212	54^	83^	60^	96^	116	128	101^	174	128
M-F	1.00P	60	NBC		DD	99	98	B	5.8	19	483																			
1.00 - 1.30								A	6.1	19	508	1404	855	152	911	264	451	424	406	403	219	59^	87^	61^	95^	119	120	100^	154	110^
1.30 - 2.00								A	6.6	20	550	1415	848	162	905	270	475	450	406	376	201	51^	79^	61^	92^	108^	126	97^	183	138
DIFF'RENT STROKES M-F				5			133	A	5.2	22	433	1628	419	58v	423	136^	262^	183^	227^	130^	127^	51v	78^	48v	65v	49v	357	219^	721	517
2 M-F	10.00A	30	NBC		CS		83	B	5.2	22	433																			
DREAM HOUSE				59		182	183	A	5.1	19	425	1381	640	56^	663	192	301	264	248	317	251	98^	138^	101^	87^	97^	201	141	266	215
M-F	11.30A	30	NBC		QG	94	94	B	4.1	17	342																			
EARLY TODAY M-F				190		158	157	A	1.1	13	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F	6.30A	25	NBC		N	89	89	B	1.3	13	108																			
EDGE OF NIGHT				187		144	144	A	3.5	12	292	1521	780	164^	928	408	651	473	390	225	170^	82^	91^	44v	47v	68^	323	250	100^	45v
M-F	4.00P	30	ABC		DD	76	76	B	3.7	12	308																			
FACTS OF LIFE M-F				130		131		A	5.7	22	475	1775	528	91^	591	241^	419	281	220^	172^	202^	69^	112^	128^	109^	56v	446	377	536	410
1 M-F	10.00A	30	NBC		CS	81		B	4.0	18	333																			
FACTS OF LIFE M-F				5			146	A	4.1	15	342	1596	673	173^	746	233^	348	351	243^	302^	220^	118^	172^	107^	93^	48v	244^	187^	386	298^
2 M-F	12.00N	30	NBC		CS		73	B	4.1	15	342																			
FAMILY FEUD				189		178	179	A	5.1	18	425	1452	622	146	690	229	369	291	288	273	274	106^	136^	141	100^	103^	278	198	210	113^
M-F	12.00N	30	ABC		QP	88	92	B	5.4	21	450																			
FANTASY				198		158	157	A	3.1	10	258	1562	647	170^	724	228^	361	344	287	318	298	65^	128^	104^	128^	155^	164^	132^	376	321
1 M-TH	3.00P	60	NBC		QG	82	82	B	3.5	12	292																			
2 M-F	3.00P	60																												
3.00 - 3.30								A	3.1	10	258	1523	647	159^	722	222^	358	338	282	322	274	61^	116^	93^	117^	143^	162^	127^	365	310
3.30 - 4.00								A	3.2	10	267	1513	622	161^	693	216^	340	337	281	305	297	61^	124^	112^	131^	154^	156^	128^	367	319
GENERAL HOSPITAL				188		205	204	A	9.6	31	800	1515	723	192	845	438	647	440	314	166	256	147	194	117	83	53^	272	214	142	83
M-F	3.00P	60	ABC		DD	99	99	B	9.9	33	825																			
3.00 - 3.30								A	9.4	31	783	1499	708	183	830	435	635	430	304	166	255	147	193	115	81	53^	274	215	140	86
3.30 - 4.00								A	9.8	31	816	1518	733	200	860	444	661	448	322	166	255	146	193	117	83	53^	264	208	139	78
GOOD MORNING, AMERICA-730				190		209	208	A	3.9	25	325	1255	645	182^	649	219	298	314	242	292	446	141^	185	240	216	175^	LT	LT	148^	67^
M-F	7.30A	30	ABC		N	99	99	B	5.3	27	441																			

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-830	189	206	205	A	4.8	23	400	1223	671	122^	671	165	331	337	343	293	385	140^	188	208	190	139^	44^	32v	123^	47^
M-F 8.30A 30 ABC N		99	99	B	5.7	27	475																			
GUIDING LIGHT	192	202	200	A	7.9	26	658	1444	822	74^	907	243	417	361	365	445	180	61^	89^	54^	73^	91	191	106	166	137
M-F 3.00P 60 CBS DD		99	99	B	7.4	25	616																			
3.00 - 3.30				A	7.8	26	650	1457	823	66^	911	257	426	364	361	439	178	58^	84^	49^	74^	94	197	108	171	141
3.30 - 4.00				A	8.0	25	666	1417	816	77^	898	228	408	357	368	446	179	63^	93	60^	72^	86^	179	100	161	136
LOVING	10	202	201	A	4.4	16	367	1281	543	125^	616	292	425	287	234	160^	157^	99^	111^	80^	39v	29v	265	212	243	134^
M-F 11.30A 30 ABC DD		97	97	B	4.4	16	367																			
NEW BATTLESTARS	55	144		A	3.0	10	250	1432	688	76v	760	171^	340^	275^	301^	401^	333^	109v	192^	100v	120^	124^	191^	124^	148^	133^
1 M-F 12.00N 30 NBC QG		70		B	2.5	10	208																			
NEWSBREAK-11.57	192	179	177	A	8.1	29	675	1581	612	156	710	204	341	307	294	313	321	104	158	144	139	141	214	116	336	235
M-F 11.57A 2 CBS N		90	89	B	7.0	29	583																			
NEWSBREAK-3.57	192	189	188	A	6.3	20	525	1402	833	83^	915	230	448	375	396	429	179	66^	103^	67^	77^	76^	157	87^	151	128
M-F 3.57P 2 CBS N		95	95	B	6.2	19	516																			
ONE LIFE TO LIVE	189	204	202	A	7.6	25	633	1501	680	222	826	405	632	456	320	170	221	135	170	118	56^	41^	285	215	169	100
M-F 2.00P 60 ABC DD		99	99	B	8.0	29	666																			
2.00 - 2.30				A	7.5	25	625	1504	681	225	825	398	628	450	327	174	208	135	159	110	41^	41^	299	234	172	99
2.30 - 3.00				A	7.7	26	641	1476	679	217	823	414	632	457	308	166	229	135	179	121	65^	41^	265	192	159	95
PRICE IS RIGHT 1	192	205	202	A	7.1	27	591	1497	612	138	688	188	341	292	289	309	307	97^	145	129	130	144	187	86^	315	194
M-F 11.00A 30 CBS AP		99	98	B	6.8	30	566																			
PRICE IS RIGHT 2	193	205	202	A	9.9	37	825	1608	653	154	726	197	354	318	299	327	338	116	169	155	144	144	204	103	340	229
M-F 11.30A 30 CBS AP		99	98	B	8.5	36	708																			
RYAN'S HOPE	189	184	183	A	5.0	17	417	1441	639	201	820	432	619	405	311	153	208	118^	136^	105^	62^	50^	230	194	183	93^
M-F 12.30P 30 ABC DD		96	96	B	5.4	21	450																			
SALE OF THE CENTURY	125	149	151	A	5.3	21	441	1522	595	93^	621	187	362	310	326	227	247	59^	122^	134^	154	89^	250	177	404	299
M-F 10.30A 30 NBC QG		85	86	B	4.3	19	358																			
SEARCH FOR TOMORROW	190	159	161	A	3.0	10	250	1604	787	91^	879	247	412	352	364	395	249	56v	112^	67^	101^	137^	196^	132^	280	205^
M-F 12.30P 30 NBC DD		79	80	B	2.7	10	225																			
TATTLETALES	190	121	120	A	3.6	12	300	1537	813	76^	870	254	437	391	311	376	223	60^	86^	26v	51v	137^	303	166^	141^	84^
M-F 4.00P 30 CBS QG		69	68	B	2.9	9	242																			
TODAY SHOW-7.30AM	190	208	207	A	3.3	21	275	1411	705	199^	738	112^	269	309	346	389	509	73^	225	226	261	265	LT	LT	149^	110^
M-F 7.30A 30 NBC N		99	98	B	4.0	21	333																			
TODAY SHOW-8.30AM	189	208	207	A	3.9	19	325	1372	714	222	751	154^	295	284	299	399	480	61^	205	230	243	238	43v	18v	98^	78^
M-F 8.30A 30 NBC N		99	99	B	4.3	20	358																			
TOO CLOSE-COMFORT DAYTIME	10	186	186	A	5.1	20	425	1419	431	104^	511	278	379	254	183	94^	240	153	169	101^	62^	50^	334	202	334	212
M-F 11.00A 30 ABC CS		94	95	B	5.1	20	425																			
$25,000 PYRAMID	193	161	159	A	4.7	19	392	1296	664	204	743	140^	298	269	306	400	235	58^	120^	129^	108^	98^	109^	64^	209	120^
M-F 10.00A 30 CBS QP		86	85	B	4.3	20	358																			
WHEEL OF FORTUNE	123	198	200	A	7.1	27	591	1391	696	98^	718	181	327	280	306	353	242	64^	110	110	103	103	192	128	239	191
M-F 11.00A 30 NBC QG		98	97	B	6.0	26	500																			

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
WIMBLEDON-MEN'S SEMI-FNL(S)		202		A	3.7	13	308	1308	636^	139v	685^	304^	442^	396^	300^	221^	276^	88v	127v	68v	138v	127v	146v	65v	201^	100v
1 FRI. 2.00P 180 NBC	SE	99																								
2.00 - 2.30				A	4.2	15	350	1194	582^	83v	630^	277^	342^	314^	273^	251^	277^	72v	146v	94v	150v	111v	130v	38v	157v	108v
2.30 - 3.00				A	3.5	13	292	1363	657^	99v	722^	322^	428^	381^	325^	239^	335^	93v	209v	116v	181v	126v	137v	55v	169v	119v
3.00 - 3.30				A	3.0	10	250	1456	704^	172v	792^	368^	551^	501^	355^	216v	256^	48v	96v	56v	144v	152v	180v	100v	228v	136v
3.30 - 4.00				A	3.0	10	250	1824	920^	316^	960	569^	765^	705^	332^	195v	248^	60v	60v	20v	124v	168v	199v	75v	417^	164v
4.00 - 4.30				A	4.2	14	350	1223	549^	140v	577^	231^	376^	334^	254^	201^	260^	100v	100v	39v	126v	121v	149v	78v	237^	103v
4.30 - 5.00				A	4.1	14	342	1012	527^	91v	544^	149v	296^	264^	283^	222^	293^	144v	144v	88v	116v	103v	105v	50v	70v	LT
YOUNG AND THE RESTLESS	193	205	203	A	9.5	33	791	1523	800	129	885	267	457	389	356	371	229	77	118	109	106	85	198	119	211	149
M-F 12.30P 60 CBS	DD	99	98	B	8.1	31	675																			
12.30 - 1.00				A	9.3	33	775	1534	795	136	884	278	469	391	346	367	233	78	118	107	105	92	198	117	219	151
1.00 - 1.30				A	9.6	32	800	1510	805	120	888	260	446	383	359	379	222	72^	113	108	107	80	197	121	203	147
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	34	185	172	A	4.3	17	358	1824	470	181^	514	204^	335^	339	244^	113^	377	171^	286^	232^	199^	91^	552	260^	381	224^
SAT. 12.00N 30 ABC	FV	91	88	B	5.2	18	433																			
ABC WIDE WORLD-SPORTS SAT	28	204	202	A	4.4	13	367	1597	461	219^	497	150^	284^	334	254^	144^	776	278^	521	386	354	235^	29v	18v	295^	237^
1 SAT. 5.00P 90 ABC	SA	99	99	B	8.3	19	691																			
2 SAT. 5.09P 81																										
5.00 - 5.30				A	4.0	13	333	1372	420	270^	461	125^	254^	317^	238^	144^	649	156^	358^	295^	328^	261^	46v	LT	216^	193^
5.30 - 6.00				A	4.2	13	350	1863	441	265^	473	113^	259^	337^	280^	136^	835	274^	583	427	426	237^	LT	LT	543	404
6.00 - 6.30				A	4.7	13	392	1633	539	163^	582	214^	351	362	263^	167^	867	377	607	449	340	232^	41v	41v	143^	133^
AMERICAN BANDSTAND '83	34	174	153	A	4.2	16	350	2026	392	140^	595	338^	403	302^	215^	109^	500	326^	377	279^	126^	97^	536	319^	395	131^
SAT. 12.30P 60 ABC	PC	87	76	B	4.6	15	383																			
12.30 - 1.00				A	3.9	15	325	1843	302^	120^	487	269^	339^	234^	198^	79v	477	344^	392	289^	115^	72v	544	343^	335^	86v
1.00 - 1.30				A	4.5	17	375	2168	464	149^	682	394	457	360	230^	130^	518	310^	362	271^	133^	119^	528	298^	440	171^
AMERICAN SPORTSMAN	6		187	A	4.1	13	342	1439	517^	277^	521^	285^	328^	267^	131v	142v	707	178v	362^	420^	315^	287^	211^	81v	LT	LT
2 SUN. 5.07P 53 ABC	SA		94	B	4.3	12	358																			
5.00 - 5.30				A	3.8	12	317	1502	489^	275^	489^	297^	318^	224^	101v	126v	799	250^	410^	480^	335^	319^	214^	82v	LT	LT
5.30 - 6.00				A	4.3	13	358	1411	547^	285^	547^	279^	338^	299^	154v	154v	651^	131v	333^	385^	305^	266^	213^	84v	LT	LT
ASK NBC NEWS-8:28AM	38		195	A	2.4	23	200	1425	270v	35v	295v	230v	230v	135v	LT	65v	90v	90v	90v	50v	LT	LT	LT	LT	1040^	681^
2 SAT. 8.28A 2 NBC	CN		96	B	4.2	28	350																			
ASK NBC NEWS-8:58AM	40	200	200	A	4.3	30	358	1849	174^	23v	196^	67v	133^	103^	81v	63v	329^	170^	253^	172^	120^	56v	221^	100^	1103	599
SAT. 8.58A 2 NBC	CN	96	97	B	5.3	27	441																			
ASK NBC NEWS-10:28AM	39		211	A	6.2	28	516	1436	216^	55v	216^	167^	200^	200^	49v	16v	94v	94v	94v	94v	LT	LT	207^	108v	919	628
2 SAT. 10.28A 2 NBC	CN		99	B	7.7	29	641																			
ASK NBC NEWS-10:58AM	39		202	A	6.2	28	516	1926	347^	89v	347^	289^	289^	252^	58v	12v	295^	278^	278^	174^	17v	17v	258^	114v	1026	722
2 SAT. 10.58A 2 NBC	CN		95	B	6.7	25	558																			
ASK NBC NEWS-11:58AM	37		195	A	5.9	23	491	2037	269^	LT	269^	159^	192^	189^	110v	LT	383^	229^	324^	234^	154^	59v	279^	41v	1106	790
2 SAT. 11.58A 2 NBC	CN		93	B	6.0	21	500																			
BLACKSTAR	21	160	163	A	4.1	16	342	1845	437	226^	469	201^	301^	177^	130^	153^	317^	192^	218^	149^	64v	81v	122^	122^	937	579
SAT. 1.00P 30 CBS	CA	83	84	B	4.4	15	367																			
BUGS BUNNY/ROAD RUNNER 1	20	203	201	A	3.9	18	325	1517	314^	86v	314^	144^	216^	156^	137^	83v	207^	87v	138^	150^	120^	47v	258^	61v	738	403
SAT. 9.30A 30 CBS	CA	99	99	B	4.0	16	333																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																															
BUGS BUNNY/ROAD RUNNER 2					20		203	201	A	5.5	24	458	1655	478	141^	478	271	338	210^	169^	104^	275	118^	199^	199^	144^	49v	141^	37v	761	428
	SAT.	10.00A	30	CBS		CA	99	99	B	5.7	22	475																			
BUGS BUNNY/ROAD RUNNER 3					19		192	193	A	5.2	21	433	1647	342	153^	402	213^	259^	120^	97^	127^	310	180^	238^	186^	114^	56v	191^	94^	744	434
	SAT.	11.00A	30	CBS		CA	97	97	B	5.9	22	491																			
BUGS BUNNY/ROAD RUNNER 4					19		192	193	A	5.8	23	483	1685	348	156^	416	207^	279	145^	116^	128^	339	201^	267	179^	125^	57v	184^	107^	746	461
	SAT.	11.30A	30	CBS		CA	97	97	B	6.4	23	533																			
CAPTAIN KANGAROO-SAT					39		140	140	A	.9	14	75	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	SAT.	7.00A	60	CBS		CL	84	84	B	1.2	16	100																			
7.00 - 7.30									A	.7	13	58	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00									A	1.0	13	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS CHILDREN'S FILM FEST.					16		152	158	A	3.5	14	292	1277	435	341^	489	281^	366^	174^	173^	110^	236^	93v	141^	58v	143^	85v	72v	52v	480	174^
	SAT.	1.30P	30	CBS		CL	81	82	B	3.4	12	283																			
DUKES					21		195	198	A	4.7	20	392	1607	445	146^	471	232^	322	206^	161^	107^	252^	127^	177^	146^	77v	58v	113^	LT	771	421
	SAT.	10.30A	30	CBS		CA	99	99	B	6.2	23	516																			
FACE THE NATION					38		154	156	A	2.5	11	208	1197	423^	44v	423^	53v	96v	115v	153^	308^	601	140v	222^	207^	356^	360^	129v	34v	44v	LT
	SUN.	11.30A	30	CBS		CC	92	93	B	3.0	10	250																			
FLASH GORDON					37			124	A	2.8	11	233	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	2 SAT.	12.30P	30	NBC		CA		67	B	3.7	12	308																			
FLINTSTONE FUNNIES					38			195	A	2.1	21	175	1686	327v	40v	338v	233v	233v	141v	LT	105v	143v	114v	114v	45v	LT	29v	182v	LT	1023^	657^
	2 SAT.	8.00A	30	NBC		CA		96	B	3.4	25	283																			
GARY COLEMAN SHOW					39			202	A	5.7	26	475	1918	348^	85v	348^	290^	290^	255^	58v	LT	303^	286^	286^	184^	17v	17v	272^	142^	995	678
	2 SAT.	10.30A	30	NBC		CA		95	B	6.5	24	541																			
GILLIGAN'S PLANET					17		166	167	A	5.0	20	417	1518	342	133^	392	155^	275^	169^	170^	112^	284^	123^	214^	188^	144^	38v	132^	73v	710	412
	SAT.	12.00N	30	CBS		CA	86	86	B	4.8	17	400																			
HULK/SPIDERMAN 1					37			195	A	5.9	25	491	2375	289^	33v	289^	144^	182^	178^	145^	47v	349^	226^	321^	273^	123v	28v	431^	141^	1306	843
	2 SAT.	11.00A	30	NBC		CA		93	B	6.0	22	500																			
HULK/SPIDERMAN 2					37			195	A	5.7	22	475	2082	263^	LT	263^	154^	186^	181^	109v	LT	375^	219^	309^	248^	156^	66v	293^	46v	1151	774
	2 SAT.	11.30A	30	NBC		CA		93	B	6.3	23	525																			
IN THE NEWS- 8.26AM					40		176	176	A	1.6	15	133	511^	90v	LT	90v	90v	90v	90v	LT	LT	75v	LT	75v	75v	75v	LT	53v	LT	293^	195v
	SAT.	8.26A	3	CBS		CN	88	82	B	2.3	16	192																			
IN THE NEWS- 8.56AM					40		183	182	A	1.9	13	158	1291	323^	76v	323^	285^	285^	203^	38v	38v	386^	285^	386^	386^	101v	LT	75v	LT	507^	196v
	SAT.	8.56A	3	CBS		CN	89	89	B	2.8	15	233																			
IN THE NEWS- 9.26AM					40		187	186	A	2.9	15	242	1471	293^	95v	293^	156^	156^	58v	41v	137^	169^	124v	169^	157^	45v	LT	368^	108v	641	289^
	SAT.	9.26A	3	CBS		CN	96	96	B	3.2	14	267																			
IN THE NEWS- 9.56AM					33		203	201	A	4.4	20	367	1482	305^	90^	305^	142^	210^	156^	133^	78v	205^	82v	137^	144^	123^	52v	236^	57v	736	417
	SAT.	9.56A	3	CBS		CN	99	99	B	4.3	17	358																			
IN THE NEWS-11.56AM					36		192	193	A	5.7	22	475	1749	348	146^	409	201^	277	138^	116^	129^	320	201^	262	181^	106^	48v	211^	142^	809	512
	SAT.	11.56A	3	CBS		CN	97	97	B	5.2	19	433																			
IN THE NEWS-12.26PM					24		166	167	A	4.3	17	358	2020	359	128^	396	162^	273^	190^	161^	117^	286^	125^	212^	168^	145^	44v	124^	67v	1214	894
	SAT.	12.26P	3	CBS		CN	86	86	B	4.3	15	358																			

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
IN THE NEWS-12.56PM					26	175	176	A	4.7	19	392	1673	391	228^	437	194^	311	254^	158^	119^	322	148^	226^	144^	127^	82^	142^	94^	772	429
SAT.	12.56P	3	CBS	CN		89	89	B	4.6	16	383																			
IN THE NEWS- 1.26PM					21	160	163	A	3.8	15	317	1732	413	250^	445	218^	292^	149^	97v	139^	289^	169^	195^	119^	61v	73v	117^	117^	881	479
SAT.	1.26P	3	CBS	CN		83	84	B	4.4	15	367																			
IN THE NEWS-10.56AM					39	195	198	A	4.7	20	392	1599	428	145^	466	250^	320	209^	142^	101^	254^	141^	189^	142^	57v	56v	123^	LT	756	402
SAT.	10.56A	3	CBS	CN		99	99	B	5.7	21	475																			
IN THE NEWS-11.26AM					38	192	193	A	5.4	22	450	1658	361	145^	416	212^	267^	124^	108^	133^	326	189^	253^	194^	118^	56v	170^	77^	746	441
SAT.	11.26A	3	CBS	CN		97	97	B	5.7	21	475																			
MEATBALL & SPAGHETTI					21	187	186	A	2.7	14	225	1431	271^	107v	276^	165^	165^	58v	48v	111v	186^	138v	186^	173^	48v	LT	328^	115v	641	263^
SAT.	9.00A	30	CBS	CA		96	96	B	3.1	14	258																			
MEET THE PRESS					35		187	A	2.7	12	225	1231	457^	111v	457^	LT	111v	111v	209v	346^	774^	112v	365^	365^	404^	409^	LT	LT	LT	LT
2 SUN.	12.30P	30	NBC	CC			97	B	3.1	11	258																			
MORK/LAVERNE/FONZ HOUR-1					25	193	188	A	5.0	21	417	1784	168^	72v	179^	129^	154^	138^	50v	18v	373	234^	339	190^	139^	34v	358	168^	874	494
SAT.	11.00A	30	ABC	CA		93	93	B	5.1	18	425																			
MORK/LAVERNE/FONZ HOUR-2					25	193	182	A	5.2	20	433	1873	258^	90^	258^	167^	197^	165^	91^	39v	400	219^	335	208^	165^	65v	301	156^	914	479
SAT.	11.30A	30	ABC	CA		93	91	B	5.0	18	417																			
NAT'L SPTS. FESTIVAL-SUN.(S)						197		A	6.3	20	525	1221	275^	109v	332^	68v	194^	140^	190^	124^	638	245^	337^	375^	297^	185^	251^	213^	LT	LT
1 SUN.	4.54P	66	ABC	SE		97																								
5.00 - 5.30								A	6.3	21	525	1263	276^	131^	323^	46v	199^	153^	201^	124^	661	240^	355^	381^	313^	198^	279^	237^	LT	LT
5.30 - 6.00								A	6.6	21	550	1198	273^	82v	336^	93v	189^	125^	176^	118^	633	260^	336^	387^	294^	164^	229^	196^	LT	LT
NBC MAJOR LEAGUE BASEBALL					12	198	190	A	5.0	18	417	1233	375	104^	387	89^	127^	120^	101^	250^	703	225^	314	238^	270^	343	86^	LT	57v	36v
1 SAT.	2.17P	166	NBC	SE		95	92	B	5.5	18	458																			
2 SAT.	2.15P	159																												
2.30 - 3.00								A	4.7	17	392	1344	476	181^	476	148^	226^	217^	132^	236^	724	267^	376	268^	293^	303^	93^	LT	51v	LT
3.00 - 3.30								A	5.2	20	433	1178	354	105^	354	62v	95^	102^	93^	252^	752	262^	366	238^	284	344	58v	LT	14v	LT
3.30 - 4.00								A	5.4	20	450	1287	340	94^	353	77^	93^	89^	83^	251^	777	309	394	233^	256^	351	76^	LT	81^	72^
4.00 - 4.30								A	5.1	19	425	1125	334	59v	355	61v	99^	80^	90^	256^	623	138^	204^	207^	254^	382	88^	14v	59v	52v
4.30 - 5.00								A	5.2	18	433	1208	369	82^	396	82^	127^	124^	128^	246^	628	118^	190^	238^	270^	362	112^	26v	72v	55v
NBC SPORTS-30 ROCK					12	198	190	A	3.7	14	308	1370	445	88v	442	163^	234^	227^	135^	189^	718	315^	445	310^	289^	233^	119^	16v	91v	49v
1 SAT.	2.00P	17	NBC	SC		95	92	B	4.2	15	350																			
2 SAT.	2.00P	15																												
NEW FAT ALBERT SHOW					26	175	176	A	4.9	19	408	1757	442	236^	491	229^	362	276^	174^	122^	279^	126^	195^	121^	106^	74v	137^	95^	850	502
SAT.	12.30P	30	CBS	CA		89	89	B	4.6	16	383																			
PAC-MAN/RASCALS/RICHIE-1					39	199	198	A	3.3	24	275	1684	102v	62v	102v	19v	19v	22v	83v	61v	265^	79v	189^	110v	186^	76v	331^	32v	986	655
SAT.	8.30A	30	ABC	CA		99	99	B	4.9	27	408																			
PAC-MAN/RASCALS/RICHIE-2					39	200	199	A	5.6	30	466	1717	94^	35v	94^	60v	60v	75^	34v	19v	138^	60v	103^	59v	78^	19v	169^	90^	1316	927
SAT.	9.00A	30	ABC	CA		99	99	B	6.5	30	541																			
PAC-MAN/RASCALS/RICHIE-3					39	200	199	A	6.3	29	525	1684	117^	38v	117^	79^	79^	79^	38v	38v	109^	56v	76^	37v	53v	16v	259	113^	1199	815
SAT.	9.30A	30	ABC	CA		99	99	B	7.2	29	600																			
PANDAMONIUM					34	183	182	A	1.8	13	150	1280	273^	80v	273^	227^	227^	181v	46v	46v	353^	260^	353^	353^	93v	LT	114v	40v	540^	227^
SAT.	8.30A	30	CBS	CA		89	89	B	2.9	16	242																			

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WEEKEND DAYTIME CONT'D																										
POPEYE/OLIVE COMEDY SHOW	21	176	176	A	1.3	13	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 8.00A 30 CBS CA		88	82	B	2.1	14	175																			
SCHOOLHOUSE ROCK-8.25AM	39	181	180	A	2.3	21	192	1792	124v	83v	124v	31v	31v	LT	93v	82v	260^	115v	187^	120v	145v	73v	376^	LT	1032	740
SAT. 8.25A 4 ABC CN		92	92	B	3.5	23	292																			
SCHOOLHOUSE ROCK-10.55AM	25	197	196	A	5.4	22	450	1856	136^	102^	180^	126^	155^	120^	54v	25v	183^	93^	170^	98^	90^	13v	385	207^	1108	610
SAT. 10.55A 4 ABC CN		99	99	B	5.7	21	475																			
SCHOOLHOUSE ROCK-11.55AM	25	193	182	A	4.7	18	392	1768	258^	84^	258^	166^	194^	161^	92^	39v	380	187^	306^	191^	172^	74v	273^	130^	857	440
SAT. 11.55A 4 ABC CN		93	91	B	4.9	17	408																			
SCOOBY DOO/PUPPY HOUR-1	25	197	196	A	5.4	24	450	1882	131^	106^	151^	81^	132^	122^	70v	19v	221^	130^	207^	105^	91^	14v	314	145^	1196	724
SAT. 10.00A 30 ABC CA		99	99	B	5.7	22	475																			
SCOOBY DOO/PUPPY HOUR-2	25	197	196	A	6.0	25	500	2008	141^	111^	175^	109^	155^	129^	66^	20v	197^	100^	185^	107^	97^	12v	422	195^	1214	680
SAT. 10.30A 30 ABC CA		99	99	B	6.5	24	541																			
SHIRT TALES	39		201	A	3.4	25	283	1488	233^	25v	250^	114v	158v	80v	44v	92v	166v	166v	166v	49v	LT	LT	114v	LT	958	590^
2 SAT. 8.30A 30 NBC CA			98	B	4.9	27	408																			
SMURFS I	40	184	213	A	3.8	28	317	1662	201^	26v	211^	107^	211^	164^	104^	LT	176^	78v	148^	105^	70v	28v	180^	60v	1095	634
1 SAT. 8.00A 30 NBC CA		94	99	B	6.8	31	566																			
2 SAT. 9.00A 30																										
SMURFS II	40	194	211	A	5.3	32	441	1930	161^	34v	170^	100^	160^	131^	70v	LT	257^	126^	224^	158^	112^	25v	303	122^	1200	770
1 SAT. 8.30A 30 NBC CA		96	99	B	7.9	33	658																			
2 SAT. 9.30A 30																										
SMURFS III	39		211	A	6.6	31	550	1456	173^	30v	173^	128^	160^	160^	45v	13v	85v	85v	85v	85v	LT	LT	267^	94v	931	649
2 SAT. 10.00A 30 NBC CA			99	B	8.6	33	716																			
SPORTSBEAT	18	163		A	2.4	8	200	1305	525^	235v	525^	145v	255v	435^	325^	90v	600^	275v	370^	275v	224v	165v	135v	LT	45v	45v
1 SAT. 4.30P 30 ABC SC		85		B	2.7	8	225																			
SPORTSWORLD	22	174	176	A	4.2	14	350	1263	426	92^	523	203^	357	292^	234^	134^	686	303^	448	392	289^	163^	51v	40v	LT	LT
1 SUN. 3.00P 120 NBC SA		89	90	B	6.0	16	500																			
2 SUN. 4.00P 90																										
3.00 - 3.30				A	3.1	11	258	1016	353^	LT	539^	186v	376^	190v	353^	163v	477^	345^	345^	275^	58v	132v	LT	LT	LT	LT
3.30 - 4.00				A	3.5	12	292	928	281^	LT	517^	236^	400^	189v	281^	92v	411^	291^	291^	150v	65v	120v	LT	LT	LT	LT
4.00 - 4.30				A	4.0	13	333	1222	361^	77v	493	204^	316^	223^	165^	138^	669	315^	420	379	272^	138^	42v	27v	18v	18v
4.30 - 5.00				A	4.7	15	392	1337	426	122^	469	143^	314	298^	235^	127^	807	305^	527	446	392	195^	61v	33v	LT	LT
5.00 - 5.30				A	5.9	18	491	1479	608	162^	608	269^	424^	469^	222^	139^	749	251^	471^	494	373^	190^	122v	122v	LT	LT
SUNDAY MORNING	38	168	169	A	3.2	18	267	1311	652	244^	667	101v	284^	317^	356^	338^	465	75v	222^	232^	300^	203^	48v	LT	131^	64v
SUN. 9.00A 90 CBS N		93	93	B	4.7	22	392																			
9.00 - 9.30				A	2.7	17	225	1351	724	235^	724	146^	311^	341^	361^	369^	431^	58v	152^	177^	239^	227^	49v	LT	147^	89v
9.30 - 10.00				A	3.4	19	283	1346	672	276^	672	120^	322^	340^	343^	315^	477	96v	229^	244^	279^	198^	59v	LT	138^	60v
10.00 - 10.30				A	3.4	17	283	1286	610	226^	649	49v	244^	301^	386^	348^	480	66v	264^	261^	368^	191^	40v	LT	117^	50v
SUPERFRIENDS	39	181	180	A	2.2	22	183	1825	130v	87v	130v	32v	37v	LT	98v	82v	295^	137v	202^	142v	158v	71v	400^	LT	1000	717
SAT. 8.00A 30 ABC CA		92	92	B	3.2	24	267																			
THIS WEEK-DAVID BRINKLEY	37	154	153	A	2.7	11	225	1436	659	129v	664	36v	142^	123v	267^	522^	659	183^	339^	333^	290^	303^	73v	39v	40v	22v
SUN. 11.30A 60 ABC N		90	89	B	3.6	13	300																			
11.30 - 12.00				A	2.7	12	225	1356	623	72v	623	LT	89v	71v	223^	534^	675	222^	359^	359^	254^	303^	22v	LT	36v	LT
12.00 - 12.30				A	2.7	11	225	1480	684	191^	684	44v	182^	169^	302^	502^	626	128v	297^	297^	320^	307^	125v	76v	45v	45v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THUNDARR	11		135	A	3.7	14	308	1899	220^	LT	220^	150v	220^	70v	70v	LT	425^	382^	425^	140v	43v	LT	559^	103v	695^	470^
2 SAT. 12.00N 30 NBC CA			71	B	3.5	13	292																			
USFL FOOTBALL	15	198		A	4.7	16	392	1474	283^	133v	385^	172^	293^	268^	161^	92v	726	215^	272^	345^	318^	336^	232^	120v	131v	131v
1 SUN. 1.30P 204 ABC SE		98		B	6.2	17	516																			
1.30 - 2.00				A	4.3	16	358	1687	163v	62v	272^	110v	194^	194^	131v	78v	980	209^	380^	488^	545^	401^	236^	122v	199^	199^
2.00 - 2.30				A	5.6	20	466	1494	232^	142^	290^	133^	241^	241^	132v	49v	759	245^	245^	353^	359^	331^	242^	130v	203^	203^
2.30 - 3.00				A	5.3	18	441	1510	280^	171^	345^	154^	283^	283^	163^	62v	743	263^	293^	325^	248^	350^	217^	118v	205^	205^
3.00 - 3.30				A	4.6	16	383	1645	372^	186^	505^	230^	380^	337^	191^	125v	686	235^	306^	347^	255^	326^	226^	114v	228^	228^
3.30 - 4.00				A	4.4	15	367	1466	306^	144v	494^	266^	383^	329^	171^	111v	638^	186^	235^	320^	271^	318^	304^	119v	30v	30v
4.00 - 4.30				A	4.5	15	375	1264	353^	78v	481^	243^	358^	315^	163v	123v	602^	154v	204^	274^	272^	304^	181^	95v	LT	LT
4.30 - 5.00				A	4.2	14	350	1140	275^	132v	326^	52v	200^	148v	193^	126v	600^	168v	220^	269^	255^	297^	214^	137v	LT	LT
USFL FOOTBALL PLAYOFF-SAT(S)			203	A	5.0	18	417	1453	363^	196^	382^	161^	205^	237^	137v	132v	856	372^	462^	353^	297^	321^	102v	21v	113v	50v
2 SAT. 1.30P 219 ABC SE			99																							
1.30 - 2.00				A	4.6	18	383	1520	336^	151v	362^	140v	159v	194^	116v	168^	804	317^	436^	341^	316^	266^	101v	LT	253^	133v
2.00 - 2.30				A	5.1	19	425	1353	349^	203^	386^	151^	217^	247^	138v	139v	863	363^	471^	388^	296^	300^	77v	LT	27v	LT
2.30 - 3.00				A	4.9	17	408	1424	378^	209^	419^	164^	220^	260^	147v	159^	826	358^	432^	343^	296^	319^	61v	LT	118v	LT
3.00 - 3.30				A	4.3	16	358	1427	427^	196^	427^	193^	246^	237^	136v	145v	862	391^	446^	274^	271^	337^	79v	LT	59v	LT
3.30 - 4.00				A	4.9	18	408	1424	309^	148v	309^	102v	122v	189^	126v	120v	913	428^	509^	401^	312^	329^	94v	22v	108v	86v
4.00 - 4.30				A	4.9	18	408	1502	346^	192^	346^	159^	176^	225^	123v	106v	854	372^	470^	360^	304^	335^	137v	56v	165^	79v
4.30 - 5.00				A	5.9	21	491	1481	344^	218^	360^	181^	212^	232^	117v	104v	867	381^	483^	356^	287^	342^	163^	67v	91v	56v
USFL FOOTBALL PLAYOFF-SUN(S)			201	A	5.9	19	491	1536	475^	170^	475^	138^	215^	179^	157^	241^	959	413^	570	470^	300^	326^	63v	LT	39v	LT
2 SUN. 1.30P 217 ABC SE			99																							
1.30 - 2.00				A	5.0	17	417	1573	542^	176^	542^	71v	163^	185^	209^	357^	883	480^	593	509^	279^	257^	92v	LT	56v	LT
2.00 - 2.30				A	6.2	21	516	1463	517	149^	517	100v	195^	174^	195^	322^	815	335^	430^	365^	238^	334^	57v	LT	74v	LT
2.30 - 3.00				A	6.2	20	516	1457	462^	151^	462^	120^	207^	173^	154^	243^	879	429^	516	423^	210^	297^	35v	LT	81v	21v
3.00 - 3.30				A	5.3	18	441	1567	493^	155^	493^	176^	265^	178^	155^	217^	1000	403^	595	470^	319^	336^	20v	LT	54v	43v
3.30 - 4.00				A	6.1	19	508	1526	474	189^	474	153^	240^	190^	157^	219^	1007	373^	601	498	362^	336^	26v	LT	19v	LT
4.00 - 4.30				A	6.0	19	500	1614	470^	182^	470^	162^	244^	203^	142^	202^	1100	487	695	559	336^	322^	44v	LT	LT	LT
4.30 - 5.00				A	6.2	19	516	1651	401^	179^	401^	176^	201^	154^	101v	163^	1097	465	640	502	340^	392^	153^	42v	LT	LT
WESTERN OPEN GOLF-SAT(S)		183		A	3.5	12	292	1312	377^	48v	377^	24v	34v	34v	99v	343^	575^	62v	181v	291^	440^	267^	151v	LT	209v	99v
1 SAT. 4.30P 90 CBS SE		97																								
4.30 - 5.00				A	3.0	11	250	1016	288^	88v	288^	88v	124v	124v	144v	164v	436^	88v	184v	232v	260^	204v	44v	LT	248^	108v
5.00 - 5.30				A	3.7	13	308	1442	403^	62v	403^	LT	LT	LT	84v	403^	657^	107v	215^	332^	465^	273^	194v	16v	188v	100v
5.30 - 6.00				A	3.7	12	308	1458	435^	LT	435^	LT	LT	LT	78v	435^	623^	LT	152v	302^	578^	321^	198v	LT	202^	91v
WESTERN OPEN GOLF-SUN(S)		194		A	4.8	16	400	1025	450^	130v	450^	22v	107v	138v	313^	312^	570^	80v	160^	205^	325^	352^	LT	LT	LT	LT
1 SUN. 4.00P 120 CBS SE		99																								
4.00 - 4.30				A	4.5	15	375	995	518^	35v	518^	42v	83v	179^	358^	339^	456^	43v	170^	170^	300^	286^	LT	LT	21v	LT
4.30 - 5.00				A	4.6	15	383	911	366^	42v	366^	47v	65v	94v	222^	272^	545^	106v	164^	136v	285^	360^	LT	LT	LT	LT
5.00 - 5.30				A	4.8	16	400	1088	423^	201^	423^	LT	140v	140v	317^	283^	665	107v	182^	275^	365^	390^	LT	LT	LT	LT
5.30 - 6.00				A	5.2	17	433	1104	494^	224^	494^	LT	136v	136v	358^	358^	610	58v	125v	233^	354^	377^	LT	LT	LT	LT
WIMBLEDON TENNIS CHMP-SAT(S)		203		A	4.7	20	392	1472	485^	161^	521^	191^	361^	357^	278^	102v	612	315^	465^	313^	237^	140v	167^	58v	172^	100v
1 SAT. 9.00A 300 NBC SE		99																								
9.00 - 9.30				A	4.6	25	383	1384	305^	120v	305^	LT	143v	143v	224^	162^	490^	260^	334^	149v	155v	156v	155v	89v	434^	332^
9.30 - 10.00				A	5.2	24	433	1388	409^	242^	466^	175^	344^	323^	254^	85v	525^	212^	355^	191^	213^	170^	298^	134v	99v	55v
10.00 - 10.30				A	5.2	23	433	1582	508^	194^	557	207^	337^	402^	307^	98v	593	288^	465^	307^	242^	128v	217^	97v	215^	169^
10.30 - 11.00				A	5.4	22	450	1656	578	196^	578	194^	336^	313^	341^	129v	740	442^	591	376^	214^	149^	211^	93v	127v	127v
11.00 - 11.30				A	5.0	19	417	1652	481^	77v	581	282^	448^	333^	257^	99v	702	362^	505^	350^	281^	122v	153^	60v	216^	113v
11.30 - 12.00				A	4.6	18	383	1507	472^	136v	535^	196^	378^	386^	281^	86v	548^	304^	459^	295^	223^	89v	189^	52v	235^	110v
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON / NO. OF STATIONS & PROGRAM COVERAGE (WK 1 / WK 2)	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																								
WIMBLEDON TENNIS C-CONT'D																								
12.00 - 12.30		A	4.4	18	367	1202	482^	191^	482^	210^	412^	441^	272^	13v	563^	297^	424^	316^	221^	139v	91v	16v	66v	LT
12.30 - 1.00		A	3.7	15	308	1403	561^	107v	561^	224^	422^	429^	295^	97v	607^	305^	439^	319^	237^	168v	105v	26v	130v	61v
1.00 - 1.30		A	3.9	15	325	1634	615^	191^	615^	218^	430^	487^	333^	116v	750	345^	600^	456^	366^	150v	163v	LT	106v	LT
1.30 - 2.00		A	4.6	18	383	1420	528^	154v	564^	204^	381^	389^	248^	139v	692	367^	539^	449^	271^	153v	85v	LT	79v	LT
WIMBLEDON TENNIS CHMP-SUN(S)	203	A	4.4	18	367	1458	556^	213^	665	262^	433^	389^	327^	167v	696	222^	413^	471^	403^	166v	64v	27v	33v	33v
1 SUN. 9.00A 360 NBC SE	99																							
9.00 - 9.30		A	3.0	18	250	1420	483^	196v	483^	96v	228v	336^	296^	147v	829^	257^	489^	471^	472^	193v	20v	LT	88v	88v
9.30 - 10.00		A	4.3	23	358	1480	488^	248^	488^	176^	299^	353^	265^	113v	838	307^	505^	529^	438^	173^	54v	30v	100v	100v
10.00 - 10.30		A	4.9	23	408	1382	546^	221^	583^	164^	377^	401^	350^	157^	728	225^	431^	514^	415^	163^	71v	71v	LT	LT
10.30 - 11.00		A	5.8	25	483	1340	552	189^	599	183^	383^	398^	319^	177^	724	209^	446^	506	453^	164^	17v	17v	LT	LT
11.00 - 11.30		A	5.1	21	425	1412	626	219^	661	247^	455^	406^	335^	156^	691	194^	444^	499^	449^	132v	60v	26v	LT	LT
11.30 - 12.00		A	5.0	20	417	1535	707	235^	748	274^	522^	469^	400^	140v	744	267^	459^	485^	433^	156^	43v	LT	LT	LT
12.00 - 12.30		A	4.9	20	408	1436	654	233^	737	275^	463^	395^	337^	205^	611	201^	320^	356^	311^	199^	45v	LT	43v	34v
12.30 - 1.00		A	5.3	21	441	1472	595	216^	649	230^	384^	359^	327^	176^	660	169^	351^	435^	436^	173^	102v	40v	61v	61v
1.00 - 1.30		A	4.4	17	367	1698	570^	182^	842	399^	558^	360^	375^	209^	601^	114v	299^	442^	436^	159v	172^	62v	83v	83v
1.30 - 2.00		A	4.0	15	333	1577	476^	196^	707^	404^	484^	358^	273^	150v	667^	153v	397^	528^	457^	139v	158v	68v	45v	45v
2.00 - 2.30		A	3.3	12	275	1385	443^	146v	694^	348^	444^	349^	259^	214v	639^	300^	425^	468^	252^	171v	52v	LT	LT	LT
2.30 - 3.00		A	3.2	11	267	1180	318^	259^	685^	367^	559^	415^	318^	109v	495^	289^	308^	341^	131v	154v	LT	LT	LT	LT
WORLD UNIVERSITY GAMES(S)	183	A	3.6	13	300	1513	577^	337^	607^	270^	407^	366^	263^	160v	767^	127v	460^	453^	457^	210^	132v	103v	LT	LT
1 SUN. 2.00P 120 CBS SE	96																							
2.00 - 2.30		A	3.1	11	258	1473	731^	490^	746^	439^	559^	532^	136v	171v	528^	74v	240^	261^	261^	193v	172v	115v	27v	LT
2.30 - 3.00		A	3.8	13	317	1369	542^	369^	561^	259^	423^	407^	252^	116v	650^	63v	394^	407^	407^	180v	158v	88v	LT	LT
3.00 - 3.30		A	4.0	14	333	1351	396^	174v	417^	135v	240^	216^	282^	138v	859	133v	558^	580^	579^	186^	75v	75v	LT	LT
3.30 - 4.00		A	3.7	13	308	1769	633^	321^	688^	262^	402^	322^	334^	205^	948	220^	581^	503^	516^	270^	133v	133v	LT	LT
WORLD UNIVERSITY GAMES-SA(S)	195	A	4.5	15	375	1120	389^	117v	405^	67v	150v	112v	122v	255^	414^	200^	265^	272^	142v	99v	248^	69v	53v	LT
2 SAT. 4.00P 120 CBS SE	97																							
4.00 - 4.30		A	4.3	15	358	1137	474^	112v	474^	169v	247^	155v	126v	227^	283^	106v	139v	201^	115v	82v	308^	93v	72v	LT
4.30 - 5.00		A	4.3	15	358	1140	260^	107v	260^	LT	81v	81v	114v	179^	318^	184^	254^	254^	86v	64v	411^	193^	151v	LT
5.00 - 5.30		A	4.8	16	400	998	346^	113v	388^	42v	122v	80v	128v	266^	448^	240^	318^	300^	151v	80v	162^	LT	LT	LT
5.30 - 6.00		A	4.8	16	400	1153	459^	126v	476^	60v	142v	124v	112v	334^	558^	243^	315^	308^	200^	160^	119v	LT	LT	LT
WORLD UNIVERSITY GAMES-SU(S)	191	A	3.9	13	325	1468	573^	141v	687^	274^	339^	281^	172v	295^	607^	163v	403^	424^	335^	149v	119v	30v	55v	27v
2 SUN. 1.00P 300 CBS SE	97																							
1.00 - 1.30		A	4.2	16	350	1351	642^	140v	642^	186^	242^	383^	248^	259^	541^	85v	377^	405^	382^	136v	87v	LT	81v	81v
1.30 - 2.00		A	4.6	16	383	1269	663	144v	663	125v	276^	420^	354^	243^	495^	68v	292^	371^	333^	124v	63v	63v	48v	48v
2.00 - 2.30		A	3.6	12	300	1567	661^	90v	661^	157v	316^	374^	274^	287^	553^	210^	390^	314^	236^	133v	272^	126v	81v	64v
2.30 - 3.00		A	3.7	12	308	1464	620^	88v	620^	214^	214^	270^	110v	350^	644^	277^	514^	442^	264^	130v	200^	LT	LT	LT
3.00 - 3.30		A	4.7	16	392	1510	573^	202^	573^	243^	243^	261^	71v	312^	711	225^	530^	482^	336^	181^	121v	25v	105v	43v
3.30 - 4.00		A	4.0	13	333	1309	568^	181v	568^	223^	223^	259^	102v	309^	579^	188^	401^	399^	267^	157v	111v	29v	51v	LT
4.00 - 4.30		A	3.0	10	250	1732	533^	96v	937^	469^	568^	196v	187v	336^	612^	123v	364^	480^	385^	132v	123v	63v	60v	LT
4.30 - 5.00		A	2.6	8	217	1751	548^	102v	953^	470^	571^	184v	166v	364^	658^	115v	387^	530^	443^	128v	65v	LT	75v	LT
5.00 - 5.30		A	3.0	9	250	1492	492^	172v	720^	332^	396^	169v	119v	324^	640^	133v	373^	464^	392^	176v	107v	LT	25v	LT
5.30 - 6.00		A	5.1	15	425	1541	468^	172^	745	452^	498^	220^	96v	247^	692	191^	416^	459^	398^	177^	78v	LT	26v	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JUNE 27, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,410 22.1											
ABC TV program					(1) (OP) (-OP)	← ABC MONDAY NIGHT BASEBALL — BALTIMORE VS NEW YORK YANKEES, PITTSBURGH VS ST. LOUIS (8:11-10:33PM)(OP) →										
AVERAGE AUDIENCE (Households (000) & %)					9,330 11.2			9.6*		10.9*		12.5*		13.0*		
SHARE OF AUDIENCE %					20			18 *		19 *		21 *		22 *		
AVG. AUD. BY ¼ HR. %					8.7	8.7	9.6	9.6	10.9	10.9	12.3	12.8	13.0	13.0	13.1	
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,740 17.7		12,910 15.5		19,410 23.3		17,410 20.9		19,830 23.8			
CBS TV program					SHORT SUMMER C. BROWN (R)		PRIVATE BENJAMIN (R)(OP)		M*A*S*H (R)		ARCHIE BUNKER'S PLACE (R)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9		11,250 13.5		16,660 20.0		14,910 17.9		15,240 18.3	17.8*		18.8*
SHARE OF AUDIENCE %					28		24		34		30		32	30 *		34 *
AVG. AUD. BY ¼ HR. %					14.5	15.3	13.3	13.7	18.7	21.3	17.1	18.7	17.4	18.2	18.7	18.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,910 14.3		14,910 17.9		20,660 24.8							
NBC TV program					LOVE, SIDNEY (R)		FAMILY TIES (R)(OP)		← NBC MONDAY NIGHT MOVIES — EVITA PERON, PART 2 (R) →							
AVERAGE AUDIENCE (Households (000) & %)					10,250 12.3		12,990 15.6		11,330 13.6	13.0*		13.5*		14.3*		13.7*
SHARE OF AUDIENCE %					23		28		23	22 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					11.6	12.9	14.7	16.5	13.1	12.8	13.6	13.4	14.2	14.4	14.0	13.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,160 19.4											
ABC TV program					(2) (OP) (-OP)	← ABC MONDAY NIGHT BASEBALL — KANSAS CITY VS CALIFORNIA, LOS ANGELES VS HOUSTON (8:11-11:00PM)(OP) →										
AVERAGE AUDIENCE (Households (000) & %)					7,330 8.8			8.4*		9.2*		9.0*		9.0*		8.9*
SHARE OF AUDIENCE %					19			19 *		20 *		19 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					7.8	7.9	8.1	8.7	9.3	9.1	9.3	8.8	9.1	8.9	8.6	9.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					8,580 10.3		9,160 11.0		12,990 15.6				10,830 13.0			
CBS TV program					SQUARE PEGS (R)		SHE'S WITH ME (OP)		← TUCKER'S WITCH (R) →				← CBS REPORTS AFTER ALL THOSE YEARS →			
AVERAGE AUDIENCE (Households (000) & %)					6,830 8.2		7,580 9.1		9,410 11.3	10.6*		11.9*	7,580 9.1	9.3*		9.0*
SHARE OF AUDIENCE %					19		21		24	23 *		25 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %					8.0	8.5	8.9	9.4	10.2	11.0	11.7	12.2	9.3	9.3	9.0	9.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,660 10.4		10,250 12.3		17,740 21.3							
NBC TV program					LOVE, SIDNEY (R)		FAMILY TIES (R)(OP)		← NBC MONDAY NIGHT MOVIES — THE GOLDEN MOMENT: AN OLYMPIC LOVE STORY, PART 2 (R)(OP) →							
AVERAGE AUDIENCE (Households (000) & %)					7,000 8.4		8,330 10.0		9,830 11.8	9.6*		10.3*		12.5*		14.6*
SHARE OF AUDIENCE %					20		23		26	21 *		22 *		27 *		32 *
AVG. AUD. BY ¼ HR. %					7.7	9.0	9.8	10.2	9.5	9.8	10.2	10.4	11.9	13.2	14.5	14.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	48.0	47.8	48.4	51.4	52.7	54.0	54.4	56.2	58.9	60.6	59.8	61.1	59.2	57.9	56.4	54.8
WK. 2	41.4	42.0	41.7	42.8	41.8	42.8	43.4	44.5	45.1	47.2	47.5	46.7	45.6	46.4	45.7	45.7

U.S. TV Households: 83,300,000

(1)ABC MONDAY NIGHT BSBL-PRE,ABC,(8:00-8:11PM)

(2)ABC MONDAY NIGHT BSBL-PRE,ABC,(8:00-8:11PM)

For explanation of symbols, See page A.

EVE.MON. JULY 4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JUNE 28, 1983

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			10,910 13.1		13,740 16.5		15,580 18.7		17,490 21.0			
Program	REAGAN NEWS CONF.-ABC (8:00-8:36PM) (SUS)		HAPPY DAYS (8:36-9:06PM) (R)(-OP)		THREE'S COMPANY (9:06-9:36PM) (R)(OP)(-OP)		9 TO 5 (9:36-10:06PM) (R)(OP)(-OP)		HART TO HART (10:06-11:06PM) (R)(OP)(-OP)			
AVERAGE AUDIENCE (Households (000) & %)			8,580 10.3		11,750 14.1		13,160 15.8		12,580 15.1	13.8*		16.0*
SHARE OF AUDIENCE %			17		23		26		27	24 *		29 *
AVG. AUD. BY ¼ HR. %			9.1	10.3	12.8	14.4	15.1	15.9	13.9	13.8	15.7	16.4
CBS TV TOTAL AUDIENCE (Households (000) & %)			12,830 15.4		12,830 15.4		18,410 22.1					
Program	REAGAN NEWS CONF.-CBS (8:00-8:35PM) (SUS)		ON THE ROAD WITH KURALT (8:35-9:05PM) (-OP)		OUR TIMES WITH MOYERS (9:05-9:35PM) (OP)(-OP)		CBS TUESDAY NIGHT MOVIES THE PRIDE OF JESSE HALLAM(R) (9:35-11:35PM) (OP)(-OP)					
AVERAGE AUDIENCE (Households (000) & %)			11,080 13.3		10,910 13.1		11,330 13.6	11.5*		13.1*		14.4*
SHARE OF AUDIENCE %			23		21		24	19 *		22 *		26 *
AVG. AUD. BY ¼ HR. %			12.5	13.5	13.6	13.0	11.2	11.7	12.9	13.4	14.1	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			20,580 24.7				18,910 22.7				13,240 15.9	
Program	REAGAN NEWS CONF.-NBC (8:00-8:35PM) (SUS)		A TEAM (8:35-9:35PM) (R)(OP)(-OP)				REMINGTON STEELE (9:35-10:35PM) (R)(OP)(-OP)				ST. ELSEWHERE (10:35-11:35PM) (R)(OP)(-OP)	
AVERAGE AUDIENCE (Households (000) & %)			14,910 17.9	16.1*		19.3*	12,830 15.4	14.9*		15.9*	9,580 11.5	11.8*
SHARE OF AUDIENCE %			30	27 *		32 *	26	24 *		27 *	22	21 *
AVG. AUD. BY ¼ HR. %			15.2	16.7	18.7	19.9	15.5	14.5	15.6	16.2	12.2	11.5

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,580 13.9		11,250 13.5		13,910 16.7		12,830 15.4		19,830 23.8			
Program	HALF HOUR COMEDY HOUR		JOANIE LOVES CHACHI (R)		THREE'S COMPANY (R)		9 TO 5 (R)(OP)		HART TO HART (R)			
AVERAGE AUDIENCE (Households (000) & %)	9,580 11.5		9,330 11.2		12,080 14.5		11,580 13.9		15,740 18.9	18.2*		19.6*
SHARE OF AUDIENCE %	22		21		26		24		34	32 *		36 *
AVG. AUD. BY ¼ HR. %	11.3	11.8	10.3	12.0	13.9	15.1	13.7	14.2	17.5	19.0	19.6	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,660 12.8		9,000 10.8		16,080 19.3							
Program	ON THE ROAD WITH KURALT		OUR TIMES WITH MOYERS (OP)		CBS TUESDAY NIGHT MOVIES PROMISES IN THE DARK							
AVERAGE AUDIENCE (Households (000) & %)	8,830 10.6		7,750 9.3		10,000 12.0	10.5*		12.0*		12.7*		12.7*
SHARE OF AUDIENCE %	21		17		21	19 *		20 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	10.5	10.6	9.5	9.1	10.2	10.9	11.7	12.3	12.7	12.7	12.8	12.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	20,240 24.3				17,580 21.1				13,240 15.9			
Program	A TEAM (R)(OP)				REMINGTON STEELE (R)				ST. ELSEWHERE (R)			
AVERAGE AUDIENCE (Households (000) & %)	14,990 18.0	16.3*		19.7*	13,660 16.4	15.9*		17.0*	9,660 11.6	11.7*		11.5*
SHARE OF AUDIENCE %	34	32 *		37 *	29	28 *		29 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %	15.6	17.0	19.7	19.6	15.7	16.0	16.7	17.2	12.0	11.4	11.3	11.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.2	53.7	53.9	54.8	54.8	56.7	58.0	59.9	60.5	61.0	61.6	60.4	58.5	56.7	55.0	54.2
WK. 2	47.1	48.1	48.3	50.3	50.8	51.9	52.7	54.7	55.4	57.3	58.3	58.9	56.6	56.4	55.0	53.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. TUE. JULY 5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JUNE 29, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					14,490				14,330				12,000			
TOTAL AUDIENCE (%)					17.4				17.2				14.4			
Program					← FALL GUY (R) →				← GOLD MONKEY (R)(OP) →				← DYNASTY (R) →			
AVERAGE AUDIENCE (Households (000))					10,750				10,330				8,160			
AVERAGE AUDIENCE (%)					12.9	12.5*		13.3*	12.4	11.3*		13.6*	9.8	9.7*		9.9*
SHARE OF AUDIENCE %					25	25 *		26 *	22	21 *		24 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %					11.9	13.0	13.3	13.3	11.0	11.6	13.4	13.8	9.7	9.7	9.8	10.0
CBS TV																
TOTAL AUDIENCE (Households (000))					9,910		9,080		19,490							
TOTAL AUDIENCE (%)					11.9		10.9		23.4							
Program					ARCHIE BUNKER'S PLACE (R)		GLORIA (R)(OP)		← CBS WEDNESDAY NIGHT MOVIE HOMEWARD BOUND (R) →							
AVERAGE AUDIENCE (Households (000))					7,830		7,580		12,080							
AVERAGE AUDIENCE (%)					9.4		9.1		14.5	11.0*		13.4*		16.3*		17.2*
SHARE OF AUDIENCE %					19		18		26	20 *		23 *		29 *		32 *
AVG. AUD. BY ¼ HR. %					9.2	9.6	8.9	9.3	10.5	11.5	12.8	14.1	16.1	16.5	17.0	17.3
NBC TV																
TOTAL AUDIENCE (Households (000))					14,910				14,080		12,000		11,580		9,830	
TOTAL AUDIENCE (%)					17.9				16.9		14.4		13.9		11.8	
Program					← REAL PEOPLE (R)(OP) →				FACTS OF LIFE (R)		BUFFALO BILL		NEWS IS THE NEWS		TAXI (R)	
AVERAGE AUDIENCE (Households (000))					9,750				12,000		10,410		9,000		8,500	
AVERAGE AUDIENCE (%)					11.7	10.7*		12.7*	14.4		12.5		10.8		10.2	
SHARE OF AUDIENCE %					23	22 *		25 *	26		22		19		19	
AVG. AUD. BY ¼ HR. %					10.5	10.8	12.1	13.3	13.6	15.2	12.6	12.5	11.2	10.4	10.1	10.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					13,990				14,490				11,250			
TOTAL AUDIENCE (%)					16.8				17.4				13.5			
Program					← FALL GUY (R) →				← GOLD MONKEY (R)(OP) →				← DYNASTY (R) →			
AVERAGE AUDIENCE (Households (000))					9,500				9,750				7,750			
AVERAGE AUDIENCE (%)					11.4	10.5*		12.2*	11.7	11.2*		12.1*	9.3	9.3*		9.3*
SHARE OF AUDIENCE %					22	21 *		22 *	20	19 *		20 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					10.1	11.0	11.9	12.6	11.1	11.4	11.7	12.6	9.5	9.1	9.1	9.6
CBS TV																
TOTAL AUDIENCE (Households (000))					9,000		8,500		19,830							
TOTAL AUDIENCE (%)					10.8		10.2		23.8							
Program					ARCHIE BUNKER'S PLACE (R)		GLORIA (R)(OP)		← CBS WEDNESDAY NIGHT MOVIE REUNION(R) →							
AVERAGE AUDIENCE (Households (000))					7,160		7,250		12,580							
AVERAGE AUDIENCE (%)					8.6		8.7		15.1	13.5*		14.8*		15.9*		16.2*
SHARE OF AUDIENCE %					17		16		26	23 *		24 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					8.6	8.7	8.2	9.1	12.6	14.4	14.7	14.9	15.8	16.1	16.5	16.0
NBC TV																
TOTAL AUDIENCE (Households (000))					12,500	32,150										
TOTAL AUDIENCE (%)					15.0	38.6										
Program					(1) (OP)(→OP)	← ALL-STAR GAME 1983 AMERICAN LEAGUE VS NATIONAL LEAGUE (8:18-12:00MD) (OP)(→OP)										
AVERAGE AUDIENCE (Households (000))					11,250	17,910										
AVERAGE AUDIENCE (%)					13.5	21.5		17.9*		21.3*		23.0*		25.1*		24.4*
SHARE OF AUDIENCE %					30	39		34 *		37 *		38 *		42 *		41 *
AVG. AUD. BY ¼ HR. %					13.4	14.8	17.3	18.4	20.8	21.8	22.5	23.6	24.9	25.3	24.7	24.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.2	47.8	47.7	48.7	49.0	50.1	50.9	52.6	53.7	56.4	56.6	57.5	55.9	54.9	54.0	53.2
WK. 2	45.1	46.1	46.3	47.7	48.9	51.7	53.5	55.8	57.5	59.6	60.3	61.2	59.0	59.0	57.8	56.4

U.S. TV Households: 83,300,000

(1)ALL-STAR PRE-GAME,NBC,(8:00-8:18PM)(S)

For explanation of symbols, See page A.

EVE.WED. JULY 6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME: 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45

WEEK 1

WEEK 1	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,910 17.9								18,740 22.5			
Program	ABC THURSDAY NIGHT MOVIE — THE ISLAND OF DR. MOREAU (R)(OP)								20/20			
AVERAGE AUDIENCE (Households (000))	7,410								13,990			
AVERAGE AUDIENCE (%)	8.9	8.4*		8.6*		8.7*		9.9*	16.8	16.6*		17.0*
SHARE OF AUDIENCE %	17	18 *		17 *		16 *		17 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %	8.4	8.5	8.7	8.4	8.7	8.8	9.7	10.2	16.4	16.9	17.2	16.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	18,490 22.2				18,830 22.6				12,910 15.5			
Program	MAGNUM, P.I. (R)(OP)				SIMON & SIMON (R)				KNOTS LANDING (R)			
AVERAGE AUDIENCE (Households (000))	13,490				14,330				9,250			
AVERAGE AUDIENCE (%)	16.2	15.1*		17.2*	17.2	16.6*		17.7*	11.1	10.9*		11.3*
SHARE OF AUDIENCE %	33	32 *		33 *	31	30 *		31 *	20	20 *		21 *
AVG. AUD. BY ¼ HR. %	14.1	16.0	17.0	17.5	16.2	17.1	17.8	17.6	11.1	10.8	11.0	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,080 14.5				12,660 15.2		14,740 17.7		17,240 20.7			
Program	FAME (R)(OP)				GIMME A BREAK (R)		CHEERS (R)(OP)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000))	8,750				11,080		12,660		12,990			
AVERAGE AUDIENCE (%)	10.5	10.2*		10.8*	13.3		15.2		15.6	15.5*		15.7*
SHARE OF AUDIENCE %	21	22 *		21 *	24		27		29	28 *		29 *
AVG. AUD. BY ¼ HR. %	10.1	10.2	10.6	11.0	12.7	14.0	14.5	15.8	15.3	15.7	15.4	15.9

WEEK 2

WEEK 2	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	16,080 19.3								18,240 21.9			
Program	ABC THURSDAY NIGHT MOVIE — THE LAST NINJA (OP)								20/20			
AVERAGE AUDIENCE (Households (000))	9,080								13,330			
AVERAGE AUDIENCE (%)	10.9	8.9*		9.7*		12.0*		12.8*	16.0	16.5*		15.4*
SHARE OF AUDIENCE %	21	19 *		20 *		23 *		23 *	30	31 *		29 *
AVG. AUD. BY ¼ HR. %	9.2	8.7	9.2	10.3	11.8	12.2	12.6	13.0	16.7	16.4	16.0	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	17,490 21.0				18,410 22.1				13,240 15.9			
Program	MAGNUM, P.I. (R)(OP)				SIMON & SIMON (R)				KNOTS LANDING (R)			
AVERAGE AUDIENCE (Households (000))	12,990				13,490				9,660			
AVERAGE AUDIENCE (%)	15.6	14.8*		16.4*	16.2	14.5*		17.9*	11.6	11.8*		11.5*
SHARE OF AUDIENCE %	33	32 *		33 *	30	27 *		32 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %	14.5	15.1	16.2	16.5	14.2	14.8	17.3	18.4	12.1	11.5	11.7	11.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,750 11.7				11,500 13.8		12,990 15.6		16,990 20.4			
Program	FAME (R)(OP)				GIMME A BREAK (R)		CHEERS (R)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000))	6,750				9,910		10,750		13,240			
AVERAGE AUDIENCE (%)	8.1	7.8*		8.5*	11.9		12.9		15.9	15.2*		16.6*
SHARE OF AUDIENCE %	17	17 *		17 *	22		23		30	28 *		31 *
AVG. AUD. BY ¼ HR. %	7.6	8.0	8.3	8.7	10.9	12.8	12.8	13.0	14.6	15.7	16.6	16.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	43.5	45.1	44.7	45.3	46.5	48.1	50.6	52.7	54.3	56.3	57.0	57.6	54.9	54.9	54.2	54.0
	WK. 2	43.9	44.9	44.8	45.3	46.2	47.3	48.5	50.1	52.0	54.1	56.3	56.7	53.8	53.9	53.8	52.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JULY 1, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,490 22.2											
ABC TV program					ABC FRIDAY NIGHT MOVIE — OUR FAMILY BUSINESS(R) THIS IS KATE BENNETT(R) (OP)											
AVERAGE AUDIENCE (Households (000) & %)					8,160 9.8	8.0*		9.0*		9.7*		9.3*		11.1*		11.6*
SHARE OF AUDIENCE %					21	18 *		19 *		20 *		19 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					8.3	7.8	8.8	9.1	9.9	9.6	9.1	9.5	10.9	11.4	11.5	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,330 13.6				10,830 13.0				11,750 14.1			
CBS TV program					DUKES OF HAZZARD (R)(OP)				DALLAS (R)				FALCON CREST (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,250 9.9	9.9*		9.9*	7,500 9.0	8.1*		9.8*	8,750 10.5	10.4*		10.6*
SHARE OF AUDIENCE %					22	22 *		21 *	18	17 *		20 *	22	21 *		22 *
AVG. AUD. BY ¼ HR. %					9.9	9.9	10.0	9.8	7.7	8.5	9.4	10.2	10.3	10.4	10.5	10.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,500 10.2				14,660 17.6				13,410 16.1			
NBC TV program					POWERS OF MATTHEW STAR (R)(OP)				KNIGHT RIDER (R)				EISCHIED (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,160 7.4	6.8*		8.0*	10,580 12.7	12.0*		13.5*	10,080 12.1	12.3*		11.8*
SHARE OF AUDIENCE %					16	15 *		17 *	26	25 *		27 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					6.3	7.3	7.7	8.3	11.7	12.3	13.1	13.9	12.4	12.2	11.6	12.0
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,660 14.0		9,410 11.3		17,160 20.6							
ABC TV program					BENSON (R)		AT EASE (R)		ABC FRIDAY NIGHT MOVIE — FLY AWAY HOME (R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					9,830 11.8		8,160 9.8		8,660 10.4	9.3*		9.1*		11.6*		11.8*
SHARE OF AUDIENCE %					27		21		20	19 *		17 *		22 *		24 *
AVG. AUD. BY ¼ HR. %					11.3	12.2	10.0	9.6	9.5	9.1	9.1	9.2	11.4	11.7	11.6	11.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,250 14.7				12,080 14.5				14,330 17.2			
CBS TV program					DUKES OF HAZZARD (R)(OP)				DALLAS (R)				FALCON CREST (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,080 9.7	9.0*		10.5*	8,660 10.4	9.8*		11.0*	11,160 13.4	12.6*		14.1*
SHARE OF AUDIENCE %					22	21 *		23 *	20	20 *		21 *	26	24 *		28 *
AVG. AUD. BY ¼ HR. %					8.6	9.4	10.2	10.8	9.4	10.1	10.6	11.4	12.2	13.0	14.0	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,910 11.9				16,080 19.3				10,000 12.0			
NBC TV program					POWERS OF MATTHEW STAR (R)(OP)				KNIGHT RIDER (R)(OP)				NBC REPORTS			
AVERAGE AUDIENCE (Households (000) & %)					6,580 7.9	7.5*		8.3*	12,330 14.8	13.9*		15.7*	6,000 7.2	8.1*		6.3*
SHARE OF AUDIENCE %					18	17 *		18 *	29	28 *		30 *	14	15 *		13 *
AVG. AUD. BY ¼ HR. %					7.6	7.3	7.8	8.9	13.2	14.7	15.7	15.7	9.0	7.2	6.5	6.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	41.5	42.4	41.7	41.9	43.7	45.6	46.3	47.2	48.1	49.6	50.3	49.8	48.7	48.6	48.0	47.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	41.3	42.4	42.3	43.4	42.9	44.1	44.8	46.7	48.9	51.3	52.8	53.4	52.8	52.0	50.8	49.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. JULY 8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JULY 2, 1983

WEEK 1

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	15,580 18.7						18,910 22.7					
ABC TV	Program	LOVE BOAT SPECIAL (R)(OP)						LOVE BOAT (R)(OP)					
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	9,660 11.6	9.4*		11.0*		14.4*	13,080 15.7	13.8*		16.1*		17.3*
ABC TV	SHARE OF AUDIENCE %	27	24 *		26 *		31 *	33	29 *		33 *		37 *
ABC TV	AVG. AUD. BY ¼ HR. %	8.8	10.0	10.7	11.4	14.1	14.8	13.9	13.8	15.7	16.5	17.2	17.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,500 9.0				13,830 16.6							
CBS TV	Program	SEVEN BRIDES/SEVEN BROS. (R)(OP)				CBS SAT. NIGHT MOVIE THE BELL JAR							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7	5.4*		6.0*	7,660 9.2	7.8*		8.9*		10.2*		10.0*
CBS TV	SHARE OF AUDIENCE %	14	14 *		14 *	19	17 *		19 *		21 *		22 *
CBS TV	AVG. AUD. BY ¼ HR. %	5.7	5.2	5.8	6.2	7.6	8.1	8.6	9.1	10.1	10.3	10.2	9.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,580 10.3		8,660 10.4		8,580 10.3				7,500 9.0			
NBC TV	Program	DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		QUINCY, M.E. (R)(OP)				MONITOR			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	7,160 8.6		7,660 9.2		5,580 6.7	6.2*		7.2*	4,910 5.9	5.9*		5.9*
NBC TV	SHARE OF AUDIENCE %	22		21		14	13 *		15 *	12	12 *		13 *
NBC TV	AVG. AUD. BY ¼ HR. %	8.2	9.0	9.1	9.2	6.2	6.3	7.0	7.4	5.7	6.1	5.8	6.1

WEEK 2

Network	Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,000 12.0				14,830 17.8				14,910 17.9			
ABC TV	Program	T.J. HOOKER (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	7,410 8.9	8.5*		9.4*	10,830 13.0	12.0*		13.9*	10,660 12.8	12.7*		12.9*
ABC TV	SHARE OF AUDIENCE %	21	21 *		22 *	28	26 *		29 *	27	27 *		28 *
ABC TV	AVG. AUD. BY ¼ HR. %	8.1	8.9	9.1	9.6	11.5	12.6	13.3	14.5	13.0	12.5	12.6	13.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,910 10.7				14,910 17.9							
CBS TV	Program	WALT DISNEY A DISNEY VACATION (R)(OP)				CBS SAT. NIGHT MOVIE THE LONG RIDERS(R)							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	6,160 7.4	7.2*		7.6*	8,250 9.9	8.4*		9.1*		10.9*		11.2*
CBS TV	SHARE OF AUDIENCE %	18	18 *		18 *	21	18 *		19 *		23 *		24 *
CBS TV	AVG. AUD. BY ¼ HR. %	7.3	7.1	7.6	7.7	8.2	8.5	8.6	9.6	10.8	10.9	11.2	11.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	8,500 10.2		9,000 10.8		9,410 11.3				8,080 9.7			
NBC TV	Program	DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (R)(OP)		QUINCY, M.E. (R)				MONITOR			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	7,160 8.6		7,910 9.5		7,000 8.4	8.3*		8.6*	5,580 6.7	6.7*		6.6*
NBC TV	SHARE OF AUDIENCE %	21		22		18	18 *		18 *	14	14 *		14 *
NBC TV	AVG. AUD. BY ¼ HR. %	8.0	9.2	9.3	9.7	8.1	8.4	8.7	8.6	6.5	6.9	6.8	6.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	37.9	37.9	36.8	37.8	39.2	40.4	42.5	43.7	45.1	47.1	47.7	48.3	48.4	47.9	47.3	45.8
WK. 2	37.3	37.5	37.8	37.8	39.2	41.3	42.2	43.5	45.5	46.5	47.4	47.9	47.3	47.1	46.3	45.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. JULY 9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JULY 2, 1983

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	4,500 5.4															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	4,170 5.0															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.0															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			9,750 11.7													
				← SATURDAY NIGHT → (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			5,500 6.6	7.4*		6.9*		5.1*								
SHARE OF AUDIENCE	%			22	22 *		23 *		20 *								
AVG. AUD. BY ¼ HR.	%			7.4	7.4	7.1	6.6	5.3	4.8								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{	3,920 4.7															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	{	3,670 4.4															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	4.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			10,080 12.1													
				← SATURDAY NIGHT → (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)	{			6,160 7.4	7.7*		7.5*		6.6*								
SHARE OF AUDIENCE	%			23	20 *		24 *		25 *								
AVG. AUD. BY ¼ HR.	%			7.6	7.9	7.7	7.3	6.9	5.9								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	42.5	40.1	35.5	33.0	30.5	28.6	26.2	24.3	22.0	18.9	17.4	15.8	14.1	12.3	11.2	9.4
	WK. 2	43.8	42.0	39.2	36.8	33.4	30.1	27.1	24.8	21.0	18.9	16.5	14.9	13.0	11.4	9.9	9.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. JULY 9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	8,160				11,500				16,160							
TOTAL AUDIENCE (%)	9.8				13.8				19.4							
Program	SWIFT & CRAIG MYSTERY HR.				MATT HOUSTON (R)(OP)				ABC SUNDAY NIGHT MOVIE ANGEL ON MY SHOULDER (R)(OP)							
AVERAGE AUDIENCE (Households (000))	5,500				8,500				10,160							
AVERAGE AUDIENCE (%)	6.6	6.3*		6.9*	10.2	9.4*		11.1*	12.2	10.8*		12.0*		13.0*		13.2*
SHARE OF AUDIENCE %	17	17 *		18 *	25	24 *		26 *	26	24 *		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	6.1	6.5	6.8	7.1	9.2	9.5	10.5	11.6	10.7	10.9	11.8	12.2	13.1	12.9	13.1	13.2
CBS TV TOTAL AUDIENCE (Households (000))	15,160				10,410		10,830		12,330		12,660		13,910			
TOTAL AUDIENCE (%)	18.2				12.5		13.0		14.8		15.2		16.7			
Program	60 MINUTES				ALICE (R)		ONE DAY AT A TIME (R)(OP)		JEFFERSONS (R)		NEWHART (R)		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000))	11,660				8,410		9,250		10,660		10,660		10,580			
AVERAGE AUDIENCE (%)	14.0	13.4*		14.6*	10.1		11.1		12.8		12.8		12.7	12.3*		13.1*
SHARE OF AUDIENCE %	36	35 *		37 *	26		26		29		27		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	12.7	14.1	14.7	14.5	9.8	10.4	10.7	11.4	12.2	13.4	12.1	13.4	12.0	12.6	13.1	13.2
NBC TV TOTAL AUDIENCE (Households (000))	6,500				8,000				13,830							
TOTAL AUDIENCE (%)	7.8				9.6				16.6							
Program	VOYAGERS (R)				CHIPS (R)(OP)				NBC SUNDAY NIGHT MOVIE THE GOLDEN MOMENT: AN OLYMPIC LOVE STORY, PART I (R)							
AVERAGE AUDIENCE (Households (000))	4,330				5,910				7,580							
AVERAGE AUDIENCE (%)	5.2	5.0*		5.4*	7.1	6.5*		7.6*	9.1	7.5*		8.7*		9.5*		10.6*
SHARE OF AUDIENCE %	13	13 *		14 *	17	17 *		18 *	19	17 *		18 *		20 *		23 *
AVG. AUD. BY ¼ HR. %	4.7	5.4	5.3	5.6	5.9	7.0	7.9	7.4	7.3	7.6	8.5	8.9	9.2	9.8	10.5	10.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	9,080				12,910				21,990							
TOTAL AUDIENCE (%)	10.9				15.5				26.4							
Program	RIPLEY'S BELIEVE IT-NOT (R)				MATT HOUSTON (R)(OP)				ABC SUNDAY NIGHT MOVIE YANKS(R) (9:00-11:48PM) (OP)							
AVERAGE AUDIENCE (Households (000))	5,910				10,160				10,330							
AVERAGE AUDIENCE (%)	7.1	6.7*		7.6*	12.2	11.1*		13.2*	12.4	12.1*		12.2*		12.5*		12.2*
SHARE OF AUDIENCE %	16	16 *		17 *	25	24 *		26 *	23	22 *		21 *		21 *		22 *
AVG. AUD. BY ¼ HR. %	6.3	7.2	7.6	7.5	10.5	11.7	12.8	13.7	11.6	12.5	12.0	12.3	12.4	12.6	12.3	12.1
CBS TV TOTAL AUDIENCE (Households (000))	16,740				12,500		17,330				16,160		15,740			
TOTAL AUDIENCE (%)	20.1				15.0		20.8				19.4		18.9			
Program	60 MINUTES				ALICE (R)		ONE DAY AT A TIME (R)(OP)				JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000))	12,500				10,580		11,660				13,660		12,910			
AVERAGE AUDIENCE (%)	15.0	14.3*		15.7*	12.7		14.0	12.4*		15.5*	16.4		15.5	15.5*		15.4*
SHARE OF AUDIENCE %	34	33 *		35 *	27		26	25 *		28 *	28		27	27 *		28 *
AVG. AUD. BY ¼ HR. %	13.7	14.8	15.6	15.8	12.9	12.6	11.6	13.3	15.1	15.9	15.2	17.6	15.5	15.6	15.5	15.3
NBC TV TOTAL AUDIENCE (Households (000))	8,080				10,000				20,740							
TOTAL AUDIENCE (%)	9.7				12.0				24.9							
Program	VOYAGERS				CHIPS (R)(OP)				NBC SUNDAY NIGHT MOVIE ALCATRAZ: THE WHOLE SHOCKING STORY, PART I (R)(OP)							
AVERAGE AUDIENCE (Households (000))	5,750				7,500				13,490							
AVERAGE AUDIENCE (%)	6.9	6.3*		7.5*	9.0	8.5*		9.6*	16.2	13.3*		15.0*		18.0*		18.4*
SHARE OF AUDIENCE %	16	15 *		17 *	18	18 *		19 *	28	24 *		26 *		31 *		33 *
AVG. AUD. BY ¼ HR. %	6.1	6.5	7.2	7.8	8.1	8.9	9.6	9.6	12.3	14.2	14.9	15.2	17.8	18.1	18.9	17.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	37.6	38.7	39.0	39.2	38.3	40.3	41.4	43.2	44.1	45.8	47.2	48.4	48.2	47.8	47.1	46.9
WK. 2	42.2	43.7	44.8	45.0	46.2	47.6	49.2	51.9	54.4	57.3	57.3	58.2	58.1	58.4	57.1	54.2

For explanation of symbols, See page A.

U.S. TV Households: 83,300,000

Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,080 4.9															
ABC TV (program)	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	4,000 4.8															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	4.8															
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,410 6.5															
CBS TV (program)	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,160 6.2															
SHARE OF AUDIENCE %	14															
AVG. AUD. BY ¼ HR. %	6.2															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,830 2.2													
NBC TV (program)			← NBC LATE NIGHT MOVIE → LAST RIDE OF THE DALTON GANG(R) (11:30-11:50PM) (SUSTAINING 11:50-2:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,500 1.8													
SHARE OF AUDIENCE %			5													
AVG. AUD. BY ¼ HR. %			1.8	1.8												
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,250 2.7												
ABC TV (program)	ABC SUNDAY NIGHT MOVIE YANKS(R) (9:00-11:48PM) (+OP)				ABC WEEKEND REPORT-SUN. (11:54-12:09AM) (OP)											
AVERAGE AUDIENCE (Households (000) & %)		12.7*		2,330 2.8												
SHARE OF AUDIENCE %		27 *		9												
AVG. AUD. BY ¼ HR. %	12.7	12.7	13.4	3.0	2.8											
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,330 5.2															
CBS TV (program)	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,250 5.1															
SHARE OF AUDIENCE %	10															
AVG. AUD. BY ¼ HR. %	5.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,750 2.1													
NBC TV (program)			← NBC LATE NIGHT MOVIE → THE DIARY OF ANNE FRANK(R) (11:30-12:15AM) (SUSTAINING 12:15-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,250 1.5	1.5*												
SHARE OF AUDIENCE %			4	4 *												
AVG. AUD. BY ¼ HR. %			1.6	1.5	1.3											
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	44.2	41.4	36.1	32.6	28.9	26.3	23.5	21.8	19.4	17.4	15.1	13.1	11.7	10.7	9.2	8.2
WK. 2	48.7	44.0	38.8	34.2	29.5	26.5	22.5	20.0	17.5	15.7	13.6	12.1	10.3	9.0	8.1	6.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JUNE 27–JULY 1, 1983

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,170 5.0				5,000 6.0									
			← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			3,420 4.1				4,080 4.9									
		SHARE OF AUDIENCE %			25				23									
		AVG. AUD. BY ¼ HR. %			4.1	4.0			5.0	4.8								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,420 4.1				3,330 4.0						4,830 5.8		4,830 5.8	
					CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
		AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4				2,750 3.3						4,000 4.8		3,920 4.7	
		SHARE OF AUDIENCE %			21				15						19		18	
		AVG. AUD. BY ¼ HR. %			3.4	3.5			3.2	3.4					4.7	5.0	4.5	4.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,500 4.2				3,920 4.7						5,830 7.0		5,160 6.2	
			← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			2,670 3.2				3,170 3.8						4,750 5.7		4,500 5.4	
		SHARE OF AUDIENCE %			20				18						22		21	
		AVG. AUD. BY ¼ HR. %			3.1	3.3			3.8	3.8					5.3	6.2	5.4	5.5
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,000 4.8				4,750 5.7									
			← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
		AVERAGE AUDIENCE (Households (000) & %)			3,000 3.6				3,920 4.7									
		SHARE OF AUDIENCE %			24				23									
		AVG. AUD. BY ¼ HR. %			3.4	3.9			4.8	4.6								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,750 3.3				3,170 3.8						4,660 5.6		4,500 5.4	
					CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
		AVERAGE AUDIENCE (Households (000) & %)			2,170 2.6				2,580 3.1						3,750 4.5		3,670 4.4	
		SHARE OF AUDIENCE %			18				15						19		18	
		AVG. AUD. BY ¼ HR. %			2.6	2.7			2.9	3.1					4.3	4.7	4.2	4.6
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,580 4.3				4,170 5.0						5,330 6.4		5,250 6.3	
			← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		SALE OF THE CENTURY	
		AVERAGE AUDIENCE (Households (000) & %)			2,830 3.4				3,330 4.0						4,330 5.2		4,330 5.2	
		SHARE OF AUDIENCE %			23				20						22		21	
		AVG. AUD. BY ¼ HR. %			3.3	3.4			3.9	4.0					4.9	5.5	5.1	5.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	10.0	11.9	13.0	14.0	15.7	17.5	19.2	20.4	21.8	23.2	23.6	24.6	25.2	26.0	25.4	25.9
	WK. 2	8.7	10.4	11.7	13.1	14.5	16.0	17.4	18.6	19.5	21.2	22.2	22.9	23.6	24.5	24.1	24.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.–FRI. JULY 4-8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. JUNE 27-JULY 1, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,330		5,000		5,160		5,330		10,580				9,080			
TOTAL AUDIENCE (%)	6.4		6.0		6.2		6.4		12.7				10.9			
Program	TOO CLOSE-COMFORT DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	4,410		4,080		4,250		4,500		8,250				6,830			
AVERAGE AUDIENCE (%)	5.3		4.9		5.1		5.4		9.9	9.3*		10.4*	8.2	8.2*		8.3*
SHARE OF AUDIENCE %	20		18		18		19		31	29 *		32 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %	4.9	5.5	5.0	5.0	4.8	5.3	5.2	5.5	8.9	9.7	10.6	10.2	8.3	8.1	8.2	8.3
CBS TV																
TOTAL AUDIENCE (Households (000))	7,410		10,160				10,910				8,250				6,330	
TOTAL AUDIENCE (%)	8.9		12.2				13.1				9.9				7.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,160		8,660				8,250				6,500				5,580	
AVERAGE AUDIENCE (%)	7.4		10.4				9.9	9.7*		10.0*	7.8	7.5*		8.0*	6.7	
SHARE OF AUDIENCE %	28		37				34	34 *		33 *	25	23 *		26 *	23	
AVG. AUD. BY ¼ HR. %	6.9	8.0	10.1	10.7			9.7	9.8	10.0	9.9	7.4	7.6	8.1	8.0	6.7	6.7
NBC TV																
TOTAL AUDIENCE (Households (000))	6,750		4,830		3,000		2,830		7,160				6,330			
TOTAL AUDIENCE (%)	8.1		5.8		3.6		3.4		8.6				7.6			
Program	WHEEL OF FORTUNE		DREAM HOUSE		NEW BATTLESTARS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (M-TH)(S)(OP) →			
AVERAGE AUDIENCE (Households (000))	5,830		4,170		2,500		2,420		5,250				4,910			
AVERAGE AUDIENCE (%)	7.0		5.0		3.0		2.9		6.3	6.1*		6.5*	5.9	6.0*		5.7*
SHARE OF AUDIENCE %	26		18		10		10		20	19 *		20 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	7.1	7.0	5.0	5.0	3.0	3.1	2.8	3.0	5.9	6.4	6.5	6.6	6.1	5.9	5.7	5.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	4,910		4,000		5,250		4,660		9,660				8,000			
TOTAL AUDIENCE (%)	5.9		4.8		6.3		5.6		11.6				9.6			
Program	TOO CLOSE-COMFORT DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
AVERAGE AUDIENCE (Households (000))	4,170		3,250		4,250		3,920		7,250				5,830			
AVERAGE AUDIENCE (%)	5.0		3.9		5.1		4.7		8.7	8.2*		9.3*	7.0	6.8*		7.2*
SHARE OF AUDIENCE %	20		15		18		17		28	26 *		29 *	24	22 *		25 *
AVG. AUD. BY ¼ HR. %	4.9	5.1	3.9	3.8	4.8	5.5	4.6	4.7	7.6	8.7	9.4	9.2	7.0	6.8	7.0	7.4
CBS TV																
TOTAL AUDIENCE (Households (000))	6,410		9,250				10,000				8,410				6,000	
TOTAL AUDIENCE (%)	7.7		11.1				12.0				10.1				7.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,580		7,830				7,500				6,500				5,410	
AVERAGE AUDIENCE (%)	6.7		9.4				9.0	8.8*		9.3*	7.8	7.8*		7.8*	6.5	
SHARE OF AUDIENCE %	26		36				32	32 *		32 *	25	24 *		26 *	22	
AVG. AUD. BY ¼ HR. %	6.3	7.1	9.1	9.8			8.7	8.9	9.1	9.4	7.9	7.7	7.9	7.7	6.4	6.6
NBC TV																
TOTAL AUDIENCE (Households (000))	6,660		5,160		4,080		3,330		6,830				6,250			
TOTAL AUDIENCE (%)	8.0		6.2		4.9		4.0		8.2				7.5			
Program	WHEEL OF FORTUNE		DREAM HOUSE		FACTS OF LIFE M-F		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	5,910		4,330		3,420		2,580		5,250				4,830			
AVERAGE AUDIENCE (%)	7.1		5.2		4.1		3.1		6.3	6.0*		6.7*	5.8	6.0*		5.7*
SHARE OF AUDIENCE %	28		20		15		11		20	19 *		21 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	7.0	7.2	5.0	5.5	3.9	4.2	3.3	3.0	5.8	6.2	6.5	6.9	6.1	6.0	5.8	5.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.0	27.0	27.5	28.6	29.1	30.2	29.6	30.2	31.2	32.0	31.9	31.8	30.7	30.8	29.8	30.2
WK. 2	24.9	25.7	26.0	27.1	27.9	29.2	28.7	29.2	30.3	31.4	31.6	31.8	30.6	30.2	29.1	29.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY MON.-FRI. JULY 4-8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 27-JULY 1, 1983

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,500 12.6				3,670 4.4										8,080 9.7	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,330 10.0	9.9*		10.2*	3,000 3.6										6,910 8.3	
	SHARE OF AUDIENCE %	32	32 *		32 *	11										19	
	AVG. AUD. BY ¼ HR. %	9.7	10.1	10.2	10.1	3.7	3.6									8.2	8.3
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,080 9.7				3,580 4.3										10,660 12.8	
		← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,580 7.9	7.8*		8.0*	3,000 3.6										9,080 10.9	
	SHARE OF AUDIENCE %	25	25 *		25 *	11										24	
	AVG. AUD. BY ¼ HR. %	7.6	8.0	8.0	7.9	3.5	3.8									10.9	11.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,330 5.2														8,080 9.7	
		← FANTASY (M-TH)(S)(OP) →				← (S)(OP) →										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,830 3.4	3.4*		3.5*											6,830 8.2	
	SHARE OF AUDIENCE %	11	11 *		11 *											18	
	AVG. AUD. BY ¼ HR. %	3.4	3.3	3.6	3.5											7.8	8.5
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	9,500 11.4				3,250 3.9										8,500 10.2	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,580 9.1	8.9*		9.3*	2,750 3.3										7,080 8.5	
	SHARE OF AUDIENCE %	30	30 *		30 *	11										20	
	AVG. AUD. BY ¼ HR. %	8.7	9.0	9.4	9.2	3.3	3.3									8.7	8.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	8,000 9.6				3,580 4.3										10,160 12.2	
		← GUIDING LIGHT (OP) →				TATTLETALES		← (S)(OP) →								CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,500 7.8	7.7*		7.9*	2,920 3.5										8,750 10.5	
	SHARE OF AUDIENCE %	26	26 *		26 *	12										24	
	AVG. AUD. BY ¼ HR. %	7.5	7.9	8.1	7.8	3.4	3.6									10.6	10.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	3,250 3.9														8,330 10.0	
		← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,420 2.9	3.0*		2.9*											7,160 8.6	
	SHARE OF AUDIENCE %	10	10 *		9 *											20	
	AVG. AUD. BY ¼ HR. %	2.9	3.0	2.9	2.9											8.6	8.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.4	31.8	32.4	32.9	31.6	32.4	32.0	33.6	35.5	37.3	38.3	40.1	42.5	44.1	44.5	45.6
	WK. 2	29.3	30.1	30.5	30.8	29.0	29.9	29.9	30.9	32.1	33.9	35.6	37.4	40.0	42.4	43.3	43.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 4-8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 2, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					1,920 2.3		3,080 3.7		6,410 7.7		7,410 8.9		6,000 7.2		7,000 8.4	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,670 2.0		2,500 3.0		5,250 6.3		6,410 7.7		5,160 6.2		5,660 6.8	
SHARE OF AUDIENCE %					19		21		32		33		25		27	
AVG. AUD. BY ¼ HR. %					2.0	2.1	2.5	3.5	5.7	7.0	7.8	7.7	5.9	6.5	6.7	6.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	1,830 2.2				1,670 2.0		1,750 2.1		3,170 3.8		4,580 5.5		6,500 7.8		5,160 6.2	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	830 1.0	.8*		1.2*	1,170 1.4		1,250 1.5		2,420 2.9		3,580 4.3		5,080 6.1		4,250 5.1	
SHARE OF AUDIENCE %	14	13 *		15 *	13		10		15		19		25		20	
AVG. AUD. BY ¼ HR. %	.8	.7	1.1	1.3	1.4	1.5	1.5	1.6	2.7	3.0	4.1	4.6	5.9	6.3	5.0	5.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,500 3.0		4,580 5.5		13,740 16.5							
Program					SMURFS I		SMURFS II (OP)		← WIMBLEDON TENNIS CHMP-SAT (9:00-2:00PM) →							
AVERAGE AUDIENCE (Households (000) & %)					1,920 2.3		3,330 4.0		3,920 4.7	4.6*		5.2*		5.2*		5.4*
SHARE OF AUDIENCE %					25		31		20	25 *		24 *		23 *		22 *
AVG. AUD. BY ¼ HR. %					2.1	2.5	3.6	4.5	4.5	4.7	5.2	5.3	5.5	4.9	5.2	5.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					2,420 2.9		3,750 4.5		4,910 5.9		4,910 5.9		4,580 5.5		5,250 6.3	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,000 2.4		2,920 3.5		4,000 4.8		4,000 4.8		3,750 4.5		4,330 5.2	
SHARE OF AUDIENCE %					24		26		27		24		21		23	
AVG. AUD. BY ¼ HR. %					2.3	2.6	3.1	4.0	4.9	4.7	4.7	4.8	4.4	4.6	5.2	5.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	1,170 1.4				1,250 1.5		2,330 2.8		2,670 3.2		3,420 4.1		5,080 6.1		4,250 5.1	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	580 .7	.5*		.8*	920 1.1		1,750 2.1		2,080 2.5		2,830 3.4		4,000 4.8		3,580 4.3	
SHARE OF AUDIENCE %	12	10 *		11 *	11		16		14		17		22		19	
AVG. AUD. BY ¼ HR. %	<<	.5	.9	.8	1.0	1.2	2.0	2.1	2.4	2.7	2.9	3.8	4.6	5.0	4.3	4.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,330 2.8		3,420 4.1		5,410 6.5		6,250 7.5		5,910 7.1		5,830 7.0	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,750 2.1		2,830 3.4		4,330 5.2		5,500 6.6		5,500 6.6		4,750 5.7	
SHARE OF AUDIENCE %					21		25		30		33		31		26	
AVG. AUD. BY ¼ HR. %					1.8	2.4	2.9	4.0	4.6	5.8	6.6	6.5	6.5	6.7	5.6	5.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.2	8.1	9.3	10.1	11.2	12.9	14.8	17.0	20.2	22.8	24.0	23.8	23.8	24.1	24.7	25.8
WK. 2	5.1	6.4	7.9	9.4	10.8	12.5	13.8	16.0	17.7	19.1	20.0	21.0	21.1	22.0	22.3	22.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

DAY SAT. JULY 9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 2, 1983

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,160		6,410		5,250		5,580									
	7.4		7.7		6.3		6.7									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE REVENGE OF REDCHIEF(R)		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000) & %)	5,160		5,330		4,170		3,750									
	6.2		6.4		5.0		4.5	4.1*		4.8*						
SHARE OF AUDIENCE %	25		25		20		18	16 *		19 *						
AVG. AUD. BY ¼ HR. %	6.0	6.3	6.4	6.5	4.7	5.2	4.2	4.1	5.0	4.7						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,830		5,910		5,330		4,660		4,330		3,580					
	7.0		7.1		6.4		5.6		5.2		4.3					
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST. TOO SMALL IN A BIG WORLD					
AVERAGE AUDIENCE (Households (000) & %)	4,750		4,830		4,410		4,080		3,580		2,830					
	5.7		5.8		5.3		4.9		4.3		3.4					
SHARE OF AUDIENCE %	23		23		21		20		17		14					
AVG. AUD. BY ¼ HR. %	5.5	6.0	5.8	5.8	5.4	5.1	4.9	4.9	4.2	4.5	3.5	3.2				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)													3,330	9,750		
													4.0	11.7		
Program	WIMBLEDON TENNIS CHMP-SAT (9:00-2:00PM) →												(2) (→OP)		(1) (OP)	
AVERAGE AUDIENCE (Households (000) & %)													3,170	4,500		
		5.0*		4.6*		4.4*		3.7*		3.9*		4.6*	3.8	5.4		5.4*
SHARE OF AUDIENCE %		19 *		18 *		18 *		15 *		15 *		18 *	15	20		21 *
AVG. AUD. BY ¼ HR. %	5.2	4.7	4.3	4.8	4.6	4.2	3.8	3.6	3.9	4.0	4.4	4.8	3.8	4.3	5.4	5.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	3,670		3,920		3,750		5,500				12,000					
	4.4		4.7		4.5		6.6				14.4					
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS MY DEAR UNCLE SHERLOCK		← AMERICAN BANDSTAND '83 →				← USFL FOOTBALL PLAYOFF-SAT CHICAGO VS PHILADELPHIA (1:30-5:09PM)					
AVERAGE AUDIENCE (Households (000) & %)	3,080		3,250		3,000		3,250				4,170					
	3.7		3.9		3.6		3.9	3.7*		4.1*	5.0	4.6*		5.1*		4.9*
SHARE OF AUDIENCE %	16		15		14		15	14 *		16 *	18	18 *		19 *		17 *
AVG. AUD. BY ¼ HR. %	3.7	3.6	3.8	3.9	3.4	3.8	3.7	3.7	4.2	4.0	4.7	4.6	5.1	5.1	5.1	4.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,830		5,750		4,330		4,830		4,080		3,420					
	5.8		6.9		5.2		5.8		4.9		4.1					
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST. CHIMP-MATES					
AVERAGE AUDIENCE (Households (000) & %)	3,830		4,750		3,830		4,000		3,250		3,000					
	4.6		5.7		4.6		4.8		3.9		3.6					
SHARE OF AUDIENCE %	20		22		18		19		15		14					
AVG. AUD. BY ¼ HR. %	4.4	4.8	5.7	5.7	4.8	4.3	4.8	4.9	4.2	3.6	3.6	3.5				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,580		5,330		3,750		2,830						3,170	8,660		
	6.7		6.4		4.5		3.4						3.8	10.4		
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		THUNDARR		FLASH GORDON						NBC SPORTS-30 ROCK	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS BOSTON MILWAUKEE VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST		
AVERAGE AUDIENCE (Households (000) & %)	4,910		4,750		3,080		2,330						3,000	3,750		
	5.9		5.7		3.7		2.8						3.6	4.5		3.9*
SHARE OF AUDIENCE %	25		22		14		11						14	16		14 *
AVG. AUD. BY ¼ HR. %	5.9	6.0	5.6	5.7	3.4	3.9	2.9	2.6					3.6	3.3	3.7	4.2

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	25.7	25.9	25.5	25.9	24.7	24.5	24.2	24.3	24.9	25.0	25.0	24.9	24.9	25.8	26.6	26.9
	WK. 2	23.0	24.2	25.3	26.0	26.0	25.8	25.2	25.3	25.4	26.0	25.8	26.3	26.5	26.9	27.6	27.9

U.S. TV Households: 83,300,000

(1)NBC MAJOR LEAGUE BASEBALL,BALTIMORE VS DETROIT & MONTREAL VS CHICAGO CUBS,NBC,MULTI-SEG TELECAST

(2)NBC SPORTS-30 ROCK,NBC,(2:00-2:17PM)

For explanation of symbols, See page A.

DAY SAT. JULY 9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 2, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))							2,750		9,000							
TOTAL AUDIENCE (%)							3.3		10.8							
Program							SPORTSBEAT		← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))							2,000		3,670							
AVERAGE AUDIENCE (%)							2.4		4.4	3.7*		4.3*		5.1*		
SHARE OF AUDIENCE %							8		13	12 *		13 *		14 *		
AVG. AUD. BY ¼ HR. %							2.4	2.4	3.7	3.7	3.9	4.6	5.5	4.8		
CBS TV TOTAL AUDIENCE (Households (000))							6,330								7,080	
TOTAL AUDIENCE (%)							7.6								8.5	
Program							← WESTERN OPEN GOLF-SAT →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))							2,920								6,250	
AVERAGE AUDIENCE (%)							3.5	3.0*		3.7*		3.7*			7.5	
SHARE OF AUDIENCE %							12	11 *		13 *		12 *			21	
AVG. AUD. BY ¼ HR. %							3.1	3.0	3.9	3.6	3.5	3.9			7.4	7.7
NBC TV TOTAL AUDIENCE (Households (000))															6,330	
TOTAL AUDIENCE (%)															7.6	
Program	NBC MAJOR LEAGUE BASEBALL → BALTIMORE VS DETROIT MONTREAL VS CHICAGO CUBS MULTI-SEGMENT TELECAST														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))															5,580	
AVERAGE AUDIENCE (%)		5.6*		5.5*		5.3*		5.8*							6.7	
SHARE OF AUDIENCE %		22 *		21 *		20 *		21 *							18	
AVG. AUD. BY ¼ HR. %	5.6	5.6	5.7	5.3	5.4	5.3	6.0	5.6	<<	<<					6.9	6.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))									7,500							
TOTAL AUDIENCE (%)									9.0							
Program	USFL FOOTBALL PLAYOFF-SAT CHICAGO VS PHILADELPHIA (1:30-5:09PM) (-OP)								← ABC WIDE WORLD-SPORTS SAT (5:09-6:30PM) (OP) →							
AVERAGE AUDIENCE (Households (000))									3,580							
AVERAGE AUDIENCE (%)		4.3*		4.9*		4.9*		5.9*	4.3	4.5*		4.1*		4.3*		
SHARE OF AUDIENCE %		16 *		18 *		18 *		21 *	13	15 *		13 *		12 *		
AVG. AUD. BY ¼ HR. %	4.2	4.5	4.7	5.0	4.8	5.0	5.7	6.0	4.6	4.4	4.1	4.2	4.4	4.2		
CBS TV TOTAL AUDIENCE (Households (000))					9,500										7,080	
TOTAL AUDIENCE (%)					11.4										8.5	
Program					← WORLD UNIVERSITY GAMES-SA →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					3,750										6,000	
AVERAGE AUDIENCE (%)					4.5	4.3*		4.3*		4.8*		4.8*			7.2	
SHARE OF AUDIENCE %					15	15 *		15 *		16 *		16 *			19	
AVG. AUD. BY ¼ HR. %					4.5	4.0	4.2	4.4	4.7	4.9	4.9	4.7			6.9	7.5
NBC TV TOTAL AUDIENCE (Households (000))															6,000	
TOTAL AUDIENCE (%)															7.2	
Program	NBC MAJOR LEAGUE BASEBALL → CALIFORNIA VS BOSTON MILWAUKEE VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))															5,080	
AVERAGE AUDIENCE (%)		4.8*		5.3*		4.9*		4.4*							6.1	
SHARE OF AUDIENCE %		18 *		19 *		18 *		15 *							16	
AVG. AUD. BY ¼ HR. %	4.6	4.8	5.4	5.2	5.1	4.6	4.5	4.0							6.0	6.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	25.8	25.9	26.9	27.2	27.2	27.7	28.7	28.6	29.4	30.8	31.2	32.9	35.1	36.2	36.9	37.2
WK. 2	27.2	27.9	28.4	28.2	28.6	28.7	29.0	29.6	30.5	30.3	31.3	32.7	35.1	36.7	38.2	38.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. JULY 9, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 3, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									4,580 5.5							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									2,420 2.9	2.4*		3.2*		3.2*		
SHARE OF AUDIENCE %									15	14 *		17 *		15 *		
AVG. AUD. BY ¼ HR. %									2.1	2.8	3.1	3.2	3.2	3.3		
NBC TV TOTAL AUDIENCE (Households (000) & %)									15,240 18.3							
Program									← WIMBLEDON TENNIS CHMP-SUN (9:00-3:00PM) →							
AVERAGE AUDIENCE (Households (000) & %)									3,670 4.4	3.0*		4.3*		4.9*		5.8*
SHARE OF AUDIENCE %									18	18 *		23 *		23 *		25 *
AVG. AUD. BY ¼ HR. %									2.6	3.3	4.1	4.5	4.8	5.1	6.0	5.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									5,410 6.5							
Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									2,830 3.4	2.9*		3.6*		3.6*		
SHARE OF AUDIENCE %									20	19 *		21 *		19 *		
AVG. AUD. BY ¼ HR. %									2.7	3.1	3.3	3.9	3.6	3.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	4.5	5.6	6.6	7.6	9.0	10.6	12.0	14.7	17.4	18.6	19.5	20.0	21.7	22.9	23.6	23.7
WK. 2	4.6	5.2	6.2	7.2	8.7	10.5	12.0	13.7	15.8	16.5	17.3	18.8	19.7	20.6	21.8	23.0

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 10, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 3, 1983

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,080 4.9								9,660 11.6					
	Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL OAKLAND VS CHICAGO ARIZONA VS MICHIGAN (1:30-4:54PM) —					
	AVERAGE AUDIENCE (Households (000) & %)			2,330 2.8	2.9*		2.6*					3,920 4.7	4.3*		5.6*		5.3*
	SHARE OF AUDIENCE %			12	12 *		11 *					16	16 *		20 *		18 *
	AVG. AUD. BY ¼ HR. %			3.0	2.8	2.8	2.4					3.8	4.8	5.5	5.7	5.2	5.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,830 3.4										6,660 8.0			
	Program			FACE THE NATION										← WORLD UNIVERSITY GAMES (2:00-4:00PM) —			
	AVERAGE AUDIENCE (Households (000) & %)			1,920 2.3										3,000 3.6	3.1*		3.8*
	SHARE OF AUDIENCE %			10										13	11 *		13 *
	AVG. AUD. BY ¼ HR. %			2.2	2.4									2.9	3.3	3.5	4.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	Program	— WIMBLEDON TENNIS CHMP-SUN (9:00-3:00PM) →															
	AVERAGE AUDIENCE (Households (000) & %)		5.1*		5.0*		4.9*		5.3*		4.4*		4.0*		3.3*		3.2*
	SHARE OF AUDIENCE %		21 *		20 *		20 *		21 *		17 *		15 *		12 *		11 *
	AVG. AUD. BY ¼ HR. %	5.2	5.1	5.1	4.9	4.9	5.0	5.5	5.1	4.4	4.4	4.1	3.9	3.3	3.3	3.3	3.2

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,000 4.8								12,160 14.6					
	Program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL PLAYOFF-SUN OAKLAND VS MICHIGAN (1:30-5:07PM) —					
	AVERAGE AUDIENCE (Households (000) & %)			2,170 2.6	2.5*		2.7*					4,910 5.9	5.0*		6.2*		6.2*
	SHARE OF AUDIENCE %			11	11 *		11 *					19	17 *		21 *		20 *
	AVG. AUD. BY ¼ HR. %			2.5	2.5	2.6	2.9					4.5	5.5	6.1	6.3	6.3	6.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,750 3.3						14,160 17.0							
	Program			FACE THE NATION						← WORLD UNIVERSITY GAMES-SU (1:00-6:00PM) —							
	AVERAGE AUDIENCE (Households (000) & %)			2,250 2.7						3,250 3.9	4.2*		4.6*		3.6*		3.7*
	SHARE OF AUDIENCE %			12						13	16 *		16 *		12 *		12 *
	AVG. AUD. BY ¼ HR. %			2.9	2.6					3.8	4.5	4.6	4.5	3.9	3.3	3.8	3.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,000 3.6									
	Program							MEET THE PRESS		← NBC RELIGIOUS SERIES (SUS) →							
	AVERAGE AUDIENCE (Households (000) & %)							2,250 2.7									
	SHARE OF AUDIENCE %							12									
	AVG. AUD. BY ¼ HR. %							3.0	2.4								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.1	25.0	24.9	24.4	24.1	24.4	25.1	25.9	25.9	26.4	26.1	26.3	26.8	27.4	27.6	29.0
WK. 2	24.2	24.5	25.2	25.3	25.1	24.9	25.0	25.7	26.6	28.0	29.2	29.7	29.6	30.1	31.0	30.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. JULY 10, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 3, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)								8,410 10.1							6,250 7.5	
Program	USFL FOOTBALL OAKLAND VS CHICAGO ARIZONA VS MICHIGAN (1:30-4:54PM)(+OP)								NAT'L SPTS. FESTIVAL-SUN. (4:54-6:00PM) (OP)						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		4.6*		4.4*		4.5*		5,250 6.3		6.3*		6.6*			5,080 6.1	
SHARE OF AUDIENCE %		16 *		15 *		15 *		20		21 *		21 *			18	
AVG. AUD. BY ¼ HR. %	4.8	4.4	4.4	4.5	4.6	4.4	4.2	4.5	5.8	6.9	6.8	6.5			6.0	6.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					8,080 9.7										6,160 7.4	
Program	WORLD UNIVERSITY GAMES (2:00-4:00PM)				WESTERN OPEN GOLF-SUN										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		4.0*		3.7*	4,000 4.8	4.5*		4.6*		4.8*		5.2*			5,250 6.3	
SHARE OF AUDIENCE %		14 *		13 *	16	15 *		15 *		16 *		17 *			18	
AVG. AUD. BY ¼ HR. %	3.9	4.0	3.8	3.6	4.4	4.7	4.7	4.5	4.7	4.9	5.0	5.4			6.0	6.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,500 9.0														5,330 6.4	
Program	SPORTSWORLD														NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	3,000 3.6	3.1*		3.5*		3.8*		4.2*							4,250 5.1	
SHARE OF AUDIENCE %	12	11 *		12 *		13 *		14 *							14	
AVG. AUD. BY ¼ HR. %	2.9	3.3	3.5	3.4	3.8	3.8	4.3	4.1							4.7	5.5

DAY SUN. JULY 10, 1983

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)									5,500 6.6						5,830 7.0	
Program	USFL FOOTBALL PLAYOFF-SUN OAKLAND VS MICHIGAN (1:30-5:07PM) (+OP)								AMERICAN SPORTSMAN (5:07-6:00PM) (OP)						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		5.3*		6.1*		6.0*		6.2*	3,420 4.1	3.8*		4.3*			4,910 5.9	
SHARE OF AUDIENCE %		18 *		19 *		19 *		19 *	13	12 *		13 *			15	
AVG. AUD. BY ¼ HR. %	5.4	5.2	6.2	6.1	6.1	6.0	6.5	5.9	4.2	3.5	4.2	4.5			5.7	6.1
CBS TV TOTAL AUDIENCE (Households (000) & %)															6,830 8.2	
Program	WORLD UNIVERSITY GAMES-SU														CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)		4.7*		4.0*		3.0*		2.6*		3.0*		5.1*			5,500 6.6	
SHARE OF AUDIENCE %		16 *		13 *		10 *		8 *		9 *		15 *			17	
AVG. AUD. BY ¼ HR. %	4.6	4.8	4.3	3.7	3.3	2.8	2.7	2.6	2.6	3.3	4.8	5.4			6.2	7.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,080 9.7										6,000 7.2	
Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)					4,250 5.1	4.2*		5.1*		5.9*					4,750 5.7	
SHARE OF AUDIENCE %					16	13 *		16 *		18 *					15	
AVG. AUD. BY ¼ HR. %					3.8	4.6	4.9	5.4	5.8	6.1					5.5	5.9

TV HOUSEHOLDS USING TV (See Def. I)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.0	28.5	28.7	29.0	29.6	30.2	30.1	30.1	31.9	32.5	32.5	33.4	34.8	35.8	36.0	36.2
WK. 2	29.6	29.6	31.0	31.2	30.5	30.5	31.2	32.3	32.9	33.5	34.2	34.9	37.3	38.5	39.4	40.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BSBL-PRE		8.00- 8.11PM	→GRID	6,910	8.3	7,330	8.8	17			5,830	7.0	6,000	7.2	17		
EVENING TUESDAY																	
ABC HAPPY DAYS	1	8.36- 9.06PM	→GRID	10,910	13.1	8,580	10.3	17									
			9.00						12.0								
ABC THREE'S COMPANY	1	9.06- 9.36PM	→GRID	13,740	16.5	11,750	14.1	23									
			9.30						15.6								
ABC 9 TO 5	1	9.36-10.06PM	→GRID	15,580	18.7	13,160	15.8	26									
			10.00						16.8								
ABC HART TO HART	1	10.06-11.06PM	→GRID	17,490	21.0	12,580	15.1	27									
			11.00						15.7								
CBS ON THE ROAD WITH KURALT	1	8.35- 9.05PM	→GRID	12,830	15.4	11,080	13.3	23									
			9.00						14.2								
CBS OUR TIMES WITH MOYERS	1	9.05- 9.35PM	→GRID	12,830	15.4	10,910	13.1	21									
			9.30						12.1								
CBS CBS TUESDAY NIGHT MOVIES	1	9.35-11.35PM	→GRID	18,410	22.1	11,330	13.6	24									
			11.00						14.9								
			11.15				15.2*	30*	15.4								
			11.30						13.3								
NBC A TEAM	1	8.35- 9.35PM	→GRID	20,580	24.7	14,910	17.9	30									
			9.30						18.5								
NBC REMINGTON STEELE	1	9.35-10.35PM	→GRID	18,910	22.7	12,830	15.4	26									
			10.30						15.2								
NBC ST. ELSEWHERE	1	10.35-11.35PM	→GRID	13,240	15.9	9,580	11.5	22									
			11.00						11.5								
			11.15				11.3*	22*	11.2								
			11.30						10.8								
EVENING WEDNESDAY																	
NBC ALL-STAR PRE-GAME(S)	2	8.00- 8.18PM	→GRID								12,500	15.0	11,250	13.5	30		
			8.15													14.0	
NBC ALL-STAR GAME 1983(S)	2	8.18-12.00MD	→GRID								32,150	38.6	17,910	21.5	39		
			11.00													22.5	
			11.15											21.6*	40*	20.7	
			11.30													21.6	
			11.45											19.6*	41*	17.6	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	2	8.58- 8.59PM	8.45								8,000	9.6	8,000	9.6	22	9.6	
	1	9.00- 9.02PM	9.00	11,580	13.9	11,000	13.2	29	13.2								
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								11,500	13.8	11,500	13.8	29	13.8	
	1	10.01-10.02PM	10.00	12,580	15.1	12,580	15.1	31	15.1								
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	4,910	5.9	4,910	5.9	14	5.9		6,250	7.5	6,250	7.5	17	7.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	5,910	7.1	5,910	7.1	16	7.1		6,580	7.9	6,580	7.9	18	7.9	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	4,910	5.9	4,910	5.9	12	5.9								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.30- 8.31PM	8.30	7,910	9.5	7,910	9.5	22	9.5								
	2	8.31- 8.33PM	8.30								10,660	12.8	10,500	12.6	26	12.6	
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-11.48PM	→GRID								21,990	26.4	10,330	12.4	23		
			11.45													13.6	
ABC ABC NEWSBRIEF-SUN.	1	9.52- 9.53PM	9.45	10,080	12.1	10,080	12.1	25	12.1								
	2	10.03-10.04PM	10.00								10,000	12.0	10,000	12.0	21	12.0	
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	8,910	10.7	8,910	10.7	25	10.7								
	2	9.28- 9.29PM	9.15								11,660	14.0	11,660	14.0	24	14.0	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	4,830	5.8	4,830	5.8	13	5.8		6,330	7.6	6,330	7.6	15	7.6	
NBC NBC NEWS DIGEST-2-SUN.	2	9.45- 9.46PM	9.45								10,000	12.0	10,000	12.0	21	12.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.00	9,830	11.8	9,580	11.5	21	8.9	M-F	9,080	10.9	9,080	10.9	20	6.8	M-F
			9.45						11.8	W&TH						12.5	TU-TH
			10.00						13.2	TU & F						10.0	FRI.
ABC ABC NEWS:NIGHTLINE		>	11.30	6,250	7.5	3,750	4.5	14	6.7	M-F	6,830	8.2	3,920	4.7	14	6.6	M-F
			11.45				5.7*	15*	4.8	M-F				5.8*	16*	5.1	M-F
			12.00						3.8	M-F						4.2	M-F
			12.15				3.5*	12*	3.2	M-F				3.7*	13*	3.2	M-F
			12.30						3.0	TUE.							
ABC ABC NEWS:NIGHTLINE-MON(B)	1	12.30-12.52AM	12.30	2,250	2.7	1,920	2.3	11	2.5	MON.							
			12.45						2.0	MON.							
ABC ONE ON ONE	1	>	12.30	1,580	1.9	1,080	1.3	6	1.6	M-F							
	2	12.30- 1.01AM	12.30								1,330	1.6	1,000	1.2	5	1.4	M-F
			12.45						1.3	M-F						1.1	M-F
			1.00						1.0	M & TU						1.0	M-F
			1.15						.6	M & TU							
CBS NEWSBREAK-M-F		>	8.45	9,000	10.8	9,000	10.8	20	11.0	M-F	8,160	9.8	8,160	9.8	19	9.8	M-F
			9.30						10.1	TUE.							
CBS LATE MOVIE I		>	11.30	8,500	10.2	5,750	6.9	23	7.4	M-F	8,330	10.0	5,250	6.3	20	6.1	M-F
			11.45				7.2*	20*	7.0	MWTHF				6.2*	17*	6.3	M-F
			12.00						6.9	M-F						6.4	M-F
			12.15				6.8*	23*	6.7	M-F				6.3*	21*	6.2	M-F
			12.30						6.6	M-F						6.2	M-F
			12.45				6.9*	27*	6.8	M-F						6.2	M-F
			1.00						6.0	TUE.							
			1.15						4.8	TUE.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	5,250	6.3	4,250	5.1	28	5.7	M-F	5,160	6.2	4,170	5.0	26	5.5	M-F
			12.45				5.4*	21*	5.8	MWTHF						5.4	M-F
			1.00						5.4	M-F						5.0	M-F
			1.15				5.2*	29*	4.9	M-F				4.8*	27*	4.6	M-F
			1.30						4.4	TUE.						4.1	THU.
			1.45				4.1*	31*	3.7	TUE.							
			2.00						3.5	TUE.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1 CONT'D		2.00- 2.30AM	2.00	1,830	2.2	1,500	1.8	17	1.9	MWTHSU	1,580	1.9	1,330	1.6	16	1.7	M-THSU

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-1-CONT'D			2.15						1.7	MWTHSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,500	3.0	1,080	1.3	25		M-THSU	2,420	2.9	1,080	1.3	23		M-THSU
			2.30						1.7	M-THSU						1.7	M-THSU
			2.45				1.6*	20*	1.5	M-THSU				1.6*	20*	1.4	M-THSU
			3.00						1.6	M-THSU						1.6	M-THSU
			3.15				1.6*	25*	1.6	M-THSU				1.5*	23*	1.5	M-THSU
			3.30						1.5	M-THSU						1.4	M-THSU
			3.45				1.5*	28*	1.4	M-THSU				1.4*	25*	1.3	M-THSU
			4.00						1.4	M-THSU						1.3	M-THSU
			4.15				1.4*	31*	1.3	M-THSU				1.4*	27*	1.3	M-THSU
			4.30						1.2	M-THSU						1.3	M-THSU
			4.45				1.2*	29*	1.1	M-THSU				1.3*	28*	1.3	M-THSU
			5.30						1.0	M-THSU						1.0	M-THSU
			5.45				1.0*	25*	1.0	M-THSU				1.1*	24*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F	2	>	8.15								8,410	10.1	8,410	10.1	21	13.7	M-F
	1	>	8.45	9,250	11.1	9,250	11.1	20	10.1	M-F						9.2	MTUTHF
			9.30						15.0	TUE.							
NBC NBC NEWS DIGEST-2-M-F		>	9.45	10,330	12.4	10,330	12.4	22	12.5	TU&TH	8,330	10.0	8,330	10.0	20	10.0	M & F
			10.30						12.2	TUE.							
NBC TONIGHT SHOW	2	>	11.30								8,250	9.9	5,080	6.1	20	7.3	M-F
			11.45											7.1*	20*	6.9	MTUTHF
			12.00													6.3	MTUTHF
			12.15											5.9*	20*	5.4	MTUTHF
			12.30													5.3	WED.
			12.45											5.0*	21*	4.7	WED.
			1.00													4.4	WED.
			1.15											3.8*	20*	3.2	WED.
NBC WIMBLEDON UPDATE-FRI(S)	1	11.30-11.45PM	11.30	6,000	7.2	5,910	7.1	19	7.1	FRI.							
NBC WIMBLEDON UPDATE-MON(S)	1	11.30-11.45PM	11.30	5,910	7.1	5,750	6.9	18	6.9	MON.							
NBC WIMBLEDON UPDATE-THU(S)	1	11.30-11.45PM	11.30	7,000	8.4	6,500	7.8	20	7.8	THU.							
NBC WIMBLEDON UPDATE-WED(S)	1	11.30-11.45PM	11.30	4,580	5.5	4,410	5.3	14	5.3	WED.							
NBC TONIGHT SHOW	1	>	11.45	6,750	8.1	4,000	4.8	17	5.6	M-F							
			12.00						5.5	M-F							
			12.15				5.2*	18*	4.7	M-F							
			12.30						4.3	M-F							
			12.45				4.2*	17*	3.8	M-F							
			1.00						3.6	TUE.							
			1.15				3.4*	17*	2.7	TUE.							
NBC WIMBLEDON UPDATE-TUE(S)	1	12.05-12.20AM	12.00	4,830	5.8	4,500	5.4	17	5.8	TUE.							
			12.15						4.8	TUE.							
NBC DAVID LETTERMAN I	2	>	12.30								2,830	3.4	2,330	2.8	14	3.2	M-TH
			12.45													2.8	MTUTH
			1.30													2.2	WED.
			1.45													2.1	WED.
NBC DAVID LETTERMAN SPECIAL(S)	2	12.30- 2.00AM	12.30								4,410	5.3	2,500	3.0	15	3.6	FRI.
			12.45											3.3*	13*	3.1	FRI.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN SPECIAL(S)-CONT'D																	
			1.00													3.3	FRI.
			1.15											3.1*	15*	2.9	FRI.
			1.30													2.6	FRI.
			1.45											2.5*	15*	2.3	FRI.
NBC DAVID LETTERMAN I	1	>	12.45	2,580	3.1	2,170	2.6	15	3.1	M-W							
			1.00						3.0	M-W							
			1.15						1.9	M-W							
			1.30						1.7	TUE.							
			1.45						1.7	TUE.							
NBC WIMBLEDON-HIGHLIGHTS(S)	1	12.45- 2.45AM	12.45	4,580	5.5	1,750	2.1	13	3.2	FRI.							
			1.00						2.5	FRI.							
			1.15				2.3*	11*	2.1	FRI.							
			1.30						2.1	FRI.							
			1.45				2.1*	13*	2.0	FRI.							
			2.00						1.8	FRI.							
			2.15				1.8*	15*	1.7	FRI.							
			2.30						1.6	FRI.							
NBC WIMBLEDON-WOMENS SEMI-FNL(S)	1	12.45- 2.45AM	12.45	3,500	4.2	1,750	2.1	15	3.0	THU.							
			1.00						2.8	THU.							
			1.15				2.6*	15*	2.4	THU.							
			1.30						2.1	THU.							
			1.45				2.1*	15*	2.1	THU.							
			2.00						1.7	THU.							
			2.15				1.5*	14*	1.3	THU.							
			2.30						1.1	THU.							
NBC DAVID LETTERMAN II	2	>	1.00								2,330	2.8	2,080	2.5	16	2.6	M-TH
	1	>	1.15	2,250	2.7	1,750	2.1	16	2.7	M-W						2.5	MTUTH
			1.30						2.3	M-W							
			1.45						1.6	M-W							
			2.00						1.4	TUE.						2.1	WED.
			2.15						1.2	TUE.						1.9	WED.
NBC NBC NEWS OVERNIGHT-M-F	2	>	1.30								1,580	1.9	1,330	1.6	13	2.0	M-F
	1	>	1.45	1,330	1.6	1,000	1.2	13	1.5	M-TH				1.9*	14*	1.8	MTUTH
			2.00						1.4	M-W						1.5	TH&F
			2.15				1.4*	13*	1.3	M-W				1.2*	9*	1.1	TH&F
			2.30						1.2	TU&TH						1.4	WED.
			2.45				1.2*	14*	1.1	TU&TH				1.4*	15*	1.4	WED.
			3.00						1.0	THU.						1.1	WED.
			3.15				.9*	14*	.9	THU.						1.0	WED.
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,080	1.3	1,080	1.3	14	1.3	M-F	1,000	1.2	1,000	1.2	14	1.2	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,660	9.2	7,410	8.9	27	8.9	M-F	6,410	7.7	6,410	7.7	24	7.6	M-F
CBS CBS EARLY MORNING NEWS CONT'D		6.30- 7.00AM	6.30	1,250	1.5	1,000	1.2	17	1.1	M-F	1,000	1.2	750	.9	14	.9	M-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS EARLY MORNING NEWS-CONT'D																	
			6.45						1.3	M-F						1.0	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,330	8.8	7,160	8.6	30	8.6	M-F	6,750	8.1	6,410	7.7	29	7.7	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,750	6.9	5,410	6.5	20	6.5	M-F	5,500	6.6	5,160	6.2	20	6.2	M-F
CBS CBS FIELD TRIP(S)	2	4.30- 5.30PM	4.30								3,250	3.9	2,080	2.5	8	2.8	TUE.
			4.45											2.8*	9*	2.7	TUE.
			5.00													2.5	TUE.
			5.15											2.3*	7*	2.0	TUE.
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,250	1.5	920	1.1	13	1.0	M-F	1,170	1.4	920	1.1	14	1.1	M-F
			6.45						1.3	M-F						1.3	M-F
NBC WIMBLEDON-MEN'S SEMI-FNL(S)	1	2.00- 5.00PM	2.00	9,750	11.7	3,080	3.7	13	4.5	FRI.							
			2.15				4.2*	15*	3.9	FRI.							
			2.30						3.7	FRI.							
			2.45				3.5*	13*	3.3	FRI.							
			3.00						3.3	FRI.							
			3.15				3.0*	10*	2.8	FRI.							
			3.30						2.9	FRI.							
			3.45				3.0*	10*	3.2	FRI.							
			4.00						4.1	FRI.							
			4.15				4.2*	14*	4.2	FRI.							
			4.30						4.1	FRI.							
			4.45				4.1*	14*	4.1	FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	2,000	2.4	1,750	2.1	19	2.1		2,170	2.6	2,000	2.4	22	2.4	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	6,000	7.2	5,160	6.2	24	6.2		4,330	5.2	3,750	4.5	20	4.5	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	5,580	6.7	4,830	5.8	22	5.8		3,750	4.5	2,920	3.5	14	3.5	
ABC USFL FOOTBALL PLAYOFF-SAT(S)	2	1.30- 5.09PM	→GRID								12,000	14.4	4,170	5.0	18		
			5.00													6.6	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,500	1.8	1,420	1.7	15	1.7		1,250	1.5	1,170	1.4	13	1.4	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	1,420	1.7	1,250	1.5	10	1.5		1,920	2.3	1,830	2.2	15	2.2	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,080	3.7	2,580	3.1	14	3.1		2,330	2.8	2,170	2.6	14	2.6	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,080	4.9	4,000	4.8	21	4.8		3,500	4.2	3,250	3.9	19	3.9	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,830	5.8	4,250	5.1	20	5.1		3,920	4.7	3,580	4.3	19	4.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,160	6.2	4,910	5.9	23	5.9		4,170	5.0	4,080	4.9	21	4.9	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,660	6.8	4,910	5.9	23	5.9		5,330	6.4	4,580	5.5	21	5.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,250	5.1	3,920	4.7	19	4.7		3,580	4.3	3,250	3.9	15	3.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,330	5.2	3,920	4.7	19	4.7		4,250	5.1	3,830	4.6	18	4.6	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,830	4.6	3,500	4.2	16	4.2		3,330	4.0	2,830	3.4	13	3.4	
NBC ASK NBC NEWS-8:28AM	2	8.28- 8.30AM	8.15								2,000	2.4	2,000	2.4	23	2.4	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,920	4.7	3,830	4.6	33	4.6		3,330	4.0	3,330	4.0	27	4.0	
NBC ASK NBC NEWS-10:28AM	2	10.28-10.30AM	10.15								5,160	6.2	5,160	6.2	28	6.2	
NBC ASK NBC NEWS-10:58AM	2	10.58-11.00AM	10.45								5,250	6.3	5,160	6.2	28	6.2	

 U.S. TV HOUSEHOLDS: 83,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS).

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC ASK NBC NEWS-11:58AM	2	11.58-12.00NN	11.45								5,250	6.3	4,910	5.9	23	5.9	
NBC NBC SPORTS-30 ROCK	1	2.00- 2.17PM	→GRID	3,330	4.0	3,170	3.8	15									
			2.15						3.9								
DAY SUNDAY																	
ABC USFL FOOTBALL	1	1.30- 4.54PM	→GRID	9,660	11.6	3,920	4.7	16									
			4.45				4.2*	14*	4.1								
ABC USFL FOOTBALL PLAYOFF-SUN(S)	2	1.30- 5.07PM	→GRID								12,160	14.6	4,910	5.9	19		
			5.00													5.9	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														

 U.S. TV HOUSEHOLDS: 83,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Television Index

Line-up changes

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July 22, 1983

NIELSEN NATIONAL TV RATINGS REPORT
2nd JUNE 1983 REPORT
June 6-19, 1983

The following revised program audience data are the result of program lineup changes received from the Networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS
(PG. A-35)										
Day Sunday										
ABC U.S. Open Golf-Sun(S)	2	2.30-6.00								Sun
			2.30	13,580	16.3	6,160	7.4	22	5.2	Sun
			2.45				5.6	18	6.0	Sun
			3.00						7.1	Sun
			3.15				7.3	23	7.4	Sun
			3.30						7.4	Sun
			3.45				7.6	23	7.7	Sun
			4.00						7.4	Sun
			4.15				7.5	22	7.7	Sun
			4.30						7.8	Sun
			4.45				7.9	23	7.9	Sun
			5.00						8.7	Sun
			5.15				8.9	25	9.0	Sun
			5.30						7.6	Sun
			5.45				7.4	20	7.2	Sun
			6.00							Sun

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME WK #	DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON - PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
(PG. 16)													
Weekend Daytime Cont'd													
U.S. Open-Sun(S)													
2	Sun	2.30P	210	ABC	SE		206		39	A	7.4	22	616